

stars Chengdu study tour and symposium

China and the World - The Decisive Years

10 - 15 April 2016

Shangri-La Hotel, 9 Binjiang Dong Road, Chengdu

Objectives of the study tour and symposium:

- Understanding China: its history, culture and ambitions in the 21st century
- China and the World 2030: The Economic Challenge
- Study the enormous potential of the "Go West" Strategy of the Chinese Government, including company visits and first hand insights into the Chinese Silicon Valley in Chengdu

Sunday, 10 April 2016 - PART I: STUDY TOUR

13.30	Early Bird Programme: City Tour		Shangri-La, Lobby
17.00	Cocktails		Shangri-La, Foyer
18.00	Welcome Address	Toni SCHOENENBERGER , Executive Chairman, stars Foundation, Stein am Rhein, Switzerland	Shangri-La, Nan River Room
	Doing Business in Southwest China	WAN Yiting , Deputy Director General, Sichuan Provincial Investment Promotion Bureau, Chengdu Ulrich BIRCH , Chairman of the Board, Southwest China, European Union Chamber of Commerce in China, Senior Manager Consenec Ltd., Chongqing	
	Plenary Discussion		
19.30	Dinner with Representatives of Foreign Companies based in Southwest China		Shangri-La, Fu River Room

Monday, 11 April 2016 - PART I: STUDY TOUR

from 07.00	Breakfast		Shangri-La, Z-Café
08.30	Departure		Shangri-La, Lobby
09.30	Chengdu Planning Exhibition Hall		Tianfu Avenue
11.00	Company Visit: Camera360	XU Hao , CEO, Camera360, Chengdu	Tianfu Software Park
13.00	Lunch		Intercontinental Century City Chengdu
15.00	Site Visit to Singapore-Sichuan Hi-Tech Innovation Park (SSCIP)	CHONG Joon Woon , Vice President, Investment Promotion, Sembcorp Development, Singapore	Hi-Tech Zone
18.30	Site Visit to Shui Jing Fang Museum - China's first Baijiu Distillery and the oldest Distillery in the World		Shui Jing Fang

	Flying Dinner		

Tuesday, 12 April 2016 - PART I: STUDY TOUR

from 07.00	Breakfast		Shangri-La, Z-Café
08.00	Departure		Shangri-La, Lobby
09.00	Company Visit: Next Space Incubator		Tianfu Software Park
11.30	Lunch		Hilton Chengdu
13.00	Company Visit: FAW-Volkswagen	Stefan LOTH , President, FAW-Volkswagen Chengdu Branch, Chengdu	Technological Development Zone
16.30	End of Study Tour		
17.30	PART II: SYMPOSIUM		
	Cocktails		Shangri-La, Foyer
18.15	Welcome Address	Toni SCHOENENBERGER , Executive Chairman, stars Foundation, Stein am Rhein, Switzerland Jean-Jacques DE DARDEL , Ambassador of Switzerland to the People's Republic of China, to the Republic of Mongolia and to the Democratic People's Republic of Korea, with Residence in Beijing	Shangri-La, Nan River Room
	Culture Matters: Building Bridges Through Art & Culture	Uli SIGG , Art Collector, Business Leader, Former Swiss Ambassador to the People's Republic of China, Mauensee, Switzerland	
20.00	Dinner		Shangri-La, Fu River Room

Wednesday, 13 April 2016 - PART II: SYMPOSIUM

from 07.00	Breakfast		Shangri-La, Z-Café
08.30	Can China and the USA get along: from G7, G8, G20 to G2?	ZHANG Tuosheng , Chairman of the Research Committee, China Foundation of International and Strategic Studies, Beijing HUANG Jing , Lee Foundation Professor on U.S.-China Relations, Director, Centre on Asia and Globalisation, Lee Kuan Yew School of Public Policy, NUS, Singapore Michael BARBALAS , Member of the Board of Directors, American Chamber of Commerce in China, Beijing	Shangri-La, Nan River Room
10.00	Coffee Break		Shangri-La, Foyer
10.30	Can China and the USA get along: from G7, G8, G20 to G2? (continued)	XUE Li , Associate Professor, Director of Department of International Strategy, Institute of World Economics and Politics, Chinese Academy of Social Sciences, Beijing Urs SCHOETTLI , Consultant on Asian Affairs, former East Asia Correspondent, Neue Zürcher Zeitung, Tokyo/Mumbai ZHOU Dadi , Director General Emeritus, Energy Research Institute, National Development and Reform Commission, Beijing	Shangri-La, Nan River Room
12.00	Lunch		Shangri-La, Fu River Room
13.30	Plenary Discussion with all Speakers	ZHANG Tuosheng , Chairman of the Research Committee, China Foundation of International and Strategic Studies, Beijing HUANG Jing , Lee Foundation Professor on U.S.-China Relations, Director, Centre on Asia and Globalisation, Lee Kuan Yew School of Public Policy, NUS, Singapore Michael BARBALAS , Member of the Board of Directors, American Chamber of Commerce in China, Beijing XUE Li , Associate Professor, Director of Department of International Strategy, Institute of World Economics and Politics, Chinese Academy of Social Sciences, Beijing Urs SCHOETTLI , Consultant on Asian Affairs, former East-Asia Correspondent, Neue Zürcher Zeitung, Tokyo/Mumbai ZHOU Dadi , Director General Emeritus, Energy Research Institute, National Development and Reform Commission, Beijing	Shangri-La, Nan River Room

15.00	Time at your Disposal		
15.30	Departure		Shangri-La, Lobby
16.30	Company Visit: Sunfor and Light & Effects	ZHANG Ming , Owner and President, Sunfor Light Co Ltd., Vice-Chairman, Chinese Association of SMEs, Chengdu ZHANG Cirui , CEO and Founder, Light & Effects, Chengdu	Sunfor Headquarters
Dinner			

Thursday, 14 April 2016 - PART II: SYMPOSIUM

from 07.00	Breakfast		Shangri-La, Z-Café
08.30	Doing Business in China	John YANG , Dean, MBA/EMBA (BiMBA), National School of Development, Peking University, Beijing Ben LEE , President, Keppel Land China, Shanghai	Shangri-La, Nan River Room
Plenary Discussion			
10.00	Coffee Break		Shangri-La, Foyer
10.30	The International Financial Architecture - Beyond the Bretton Woods Institutions	GAO Haihong , Professor and Director, Research Center for International Finance, Institute of World Economics and Politics, Chinese Academy of Social Sciences, Beijing Alfred SCHIPKE , Senior Resident Representative China, IMF, Beijing HUANG Jing , Lee Foundation Professor on U.S.-China Relations, Director, Centre on Asia and Globalisation, Lee Kuan Yew School of Public Policy, NUS, Singapore	Shangri-La, Nan River Room
Plenary Discussion			
12.00	Flying Lunch		Shangri-La, Foyer
14.00	China and the World 2030: Business Opportunities and Risks	Boyu HU , Co-Founder, Blue Lake Capital, Beijing Michael BARBALAS , Member of the Board of Directors, American Chamber of Commerce in China, Beijing LIM Siong Guan , Group President, GIC, Singapore	Shangri-La, Nan River Room
Plenary Discussion			
15.30	Time at your Disposal		
17.00	Cocktails		Shangri-La, Foyer
17.45	China Model: Myth or Success?	Eric LI , Chairman, Chengwei Capital, Shanghai Joerg WUTTKE , President, European Union Chamber of Commerce in China, Chief Representative BASF China, Beijing	Shangri-La, Nan River Room
Plenary Discussion			
Concluding Remarks		Toni SCHOENENBERGER , Executive Chairman, stars Foundation, Stein am Rhein, Switzerland	
19.30	Dinner		Shangri-La, Fu River Room

Friday, 15 April 2016 - PART III: OPTIONAL PROGRAMME

from 07.00	Breakfast		Shangri-La, Z-Café
Option 1: Individual Meetings			
Option 2: City Tour			
Option 3: Chengdu Research Base of Giant Panda Breeding			

Moderation:

- Mark DITTLI, Editor in Chief, Finanz und Wirtschaft, Zurich
- Toni SCHOENENBERGER, Executive Chairman, stars Foundation, Stein am Rhein, Switzerland

stars reserves the right to make any necessary changes to the programme.

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