

"Future stars" next generation leadership seminar will be held in Chengdu

From 23-28 April, the Swiss foundation "stars" which develops leaders of the next generation and the Sichuan Provincial Investment Promotion Bureau will jointly hold a seminar in Chengdu.

On 28 February, "stars" Director Asia, David Erne, said in Chengdu that CEOs, Chairmen and Presidents of the Asia Infrastructure Investment Bank (AIIB), Schindler Group, Union Bank of Switzerland (UBS), the European Union Chamber of Commerce (EUCCC) and other famous enterprises and institutions will attend.

The seminar will focus on topics like the impact of China's development on the world or the opportunities and challenges of the digital age. **In order to make the participants understand China's economic prowess up close, the group will also visit various companies in Chengdu, including Huawei and Camera360.**

"stars" is a registered non-profit organization in Switzerland. A number of **global business leaders and key decision makers serve on the board of stars, including Lim Siong Guan of the Government of Singapore Investment Corporation and Hiroshi Watanabe of the Japan Bank for International Cooperation.**

Since 2008, stars has held symposia in Switzerland, Singapore and in China, with participants from more than 80 countries, 80 per cent of whom have a business background. More than 1600 leaders of the next generation have attended the seminars. The seminar has already been held four times in China, this year will be the fifth time in China and the third time in Chengdu.

David Erne said that the policy environment in Chengdu, the education resources, innovative capacity, high-tech industry development and its increasing internationalization are attracting investors from around the world. This is also the reason why the seminar will be held in Chengdu for the third time.