

stars Symposium in Stein am Rhein

Programme 2012

Shaping the Future

2012

Saturday, 22 September 2012

12.00	Conference Check-in open		Chlosterhof
15.00	Welcome Coffee		Bürgerasyl
16.00	Welcome Address	Dr. Toni Schoenenberger , Chairman, stars Foundation, Stein am Rhein	
16.15	2020 – Challenges and Choices	Moderation: Haig Simonian	
	A Chinese Perspective	Prof. Yang Du , Chief of Division, Institute of Population and Labor Economics, Chinese Academy of Social Sciences, Beijing	
	A European Perspective	Joschka Fischer , former Foreign Minister and Vice Chancellor of Germany, Berlin	
	A Japanese Perspective	Prof. Hiroshi Watanabe , CEO and Executive Managing Director, Japan Bank for International Cooperation, Tokyo	
	Plenary discussion		
18.30	Cocktails		St. George's Abbey
	Dinner		Chlosterhof

Sunday, 23 September 2012

08.30	Shaping the Future 1: Futurewise – Strategies to stay ahead of Global Change	Dr. Patrick Dixon , Futurist and Chairman, Global Change Ltd., London	Chlosterhof
11.00	Time at your disposal		
11.30	City Tour		Stein am Rhein
12.30	Lunch		Chlosterhof
14.00	The New Global Order and the Emerging World	Moderation: Toni Piëch	Bürgerasyl
	A Political and Economic Perspective	Prof. Dr. Linda Yueh , Professor, London School of Economics, London	
	Economic and Political Trends and Developments in the Middle East	Dr. Abdulaziz Sager , Chairman, Gulf Research Center, Geneva	
	Plenary discussion		
15.00	Workshops		
	A Political and Economic Perspective (in-depth discussion)	Prof. Dr. Linda Yueh , Professor, London School of Economics, London	
	Economic and Political Trends and Developments in the Middle East (in-depth discussion)	Dr. Abdulaziz Sager , Chairman, Gulf Research Center, Geneva	
	African – Chinese Relations	Prof. Yunlong E , Executive Director, Ecological Civilization Research Center, Peking University, and Senior Advisor to several Chinese companies, Beijing	
	India – Challenges and Opportunities	Urs Schoettli , Consultant on Asian affairs, Tokyo, and Achyutha Sharma , Director, Sulochana Development Trust, Bangalore	
	Innovation and Strategies for Low-Income Markets	Dr. Tashmia Ismail , Senior Faculty, Gordon Institute of Business Science, Johannesburg	
	Japan – Challenges and Opportunities	Prof. Hiroshi Watanabe , CEO and Executive Managing Director, Japan Bank for International Cooperation, Tokyo	
	Russia/Ukraine – Challenges and Opportunities	Erwin Hofer , Swiss Ambassador to Serbia, and former Swiss Ambassador to Russia, and Oleksandr Romanyshyn , Deputy Director, ARPA Real Estate, Kiev	

The Future of Innovation in China

Prof. Dr. **Jianxin You**, Deputy President, Chinese Academy of Science and Technology Management, Tongji University, Shanghai

USA – Challenges and Opportunities

Dia Martin, Director, Small Medium Enterprise Department, Overseas Private Investment Corporation, Washington, D. C.

Vietnam – Challenges and Opportunities

Quang Thinh Vu, CEO, Vietnam Holding Asset Management, Ho Chi Minh City

17.00 **Time at your disposal**

17.30 **Walk together to Castle of Hohenklingen (optional: shuttle bus at 18.00)**

Meeting Point:
Lobby Chlosterhof

18.30 **Cocktails and Welcome Speech**

Claudia Eimer, Mayor, City of Stein am Rhein

Castle of
Hohenklingen

Dinner

Monday, 24 September 2012

08.30 **Shaping the Future 2: How Genes affect our Character and Risk Behaviour** Moderation: Dr. **Katja Gentinetta** Bürgerasyl

Prof. Dr. **Gottfried Schatz**, Professor Emeritus of Biochemistry, University of Basel, Basel

Plenary discussion

09.45 **Coffee break**

10.30 **Shaping the Future 3: Energy and Sustainability – The Impact of Technology** Moderation: **Toni Piëch**

A Research Perspective

Prof. Dr. **Lino Guzzella**, Rector and Professor of Thermotronics, ETH Zurich, Zurich

A Business Perspective

Prof. Dr. **Wolfgang Reitzle**, CEO, Linde Group, Munich

Plenary discussion

12.30 **Lunch**

Chlosterhof

14.00 **Global Leadership** Moderation: **Haig Simonian** Bürgerasyl

Lord **Michael Hastings of Scarisbrick**, Global Head of Citizenship, KPMG International, and Member of the House of Lords, London

Plenary discussion

15.00

Global Leadership: CEO Dialogues

Doris Albisser, CEO, CLS Communication AG, Zurich

Calvin Grieder, CEO, Buhler Group, Uzwil

Lord **Michael Hastings of Scarisbrick**, Global Head of Citizenship, KPMG International, and Member of the House of Lords, London

Beatrix Morath, Managing Partner Switzerland, Roland Berger Strategy Consultants, Zurich

Dr. **Markus R. Neuhaus**, Chairman, PricewaterhouseCoopers Switzerland, Member of the Global Network Executive Team, Zurich

Susanne Schorsch, Vice President – Global Strategic Management & New Business Development, BASF, Ludwigshafen

Dr. **Chan Kei Thong**, CEO, Leadership Development International (LDi), Atlanta

Godefridus Vranken, Senior Vice President Business Development and Corporate Communications, JT International SA, Geneva

16.30

Time at your disposal

17.30

Boat Trip and Cocktails

On the Rhine

19.00

Dinner

Chlosterhof

Dinner Speech

Dr. **Reto Dubach**, Member, Cantonal Government of Schaffhausen, Schaffhausen

08.30	Shaping the Future 4: Opportunities and Risks of Emerging Information Technology	Moderation: Toni Piëch	Bürgerasyl
	Impact of the Emerging Information Technologies on Business	Prof. Dr. Elgar Fleisch , Professor of Information and Technology Management, ETH Zurich and University of St.Gallen, Zurich/St.Gallen	
	Security Risks in a “Nothing-to-hide Society”	Martin Bosshardt , CEO and Member of the Board, Open Systems AG, Zurich	
	Plenary discussion		
10.00	Coffee break		
10.30	The Leadership Challenge	Moderation: Haig Simonian	
		Siong Guan Lim , Group President, Government of Singapore Investment Corporation (GIC), Singapore	
		Geoffery E. Merszei , Chairman, Dow Europe, Middle East & Africa, Horgen	
		Dr. Martin Wittig , CEO, Roland Berger Strategy Consultants, Zurich	
	Plenary discussion		
12.00	Concluding Remarks	Dr. Toni Schoenenberger , Chairman, stars Foundation, Stein am Rhein	
12.15	Lunch		Chlosterhof

Moderators

Dr. **Katja Gentinetta**, Political Philosopher, Lecturer, Talk Show Host and Consultant, Lenzburg

Toni Piëch, General Manager, Piëch Asia Enterprises, Beijing

Haig Simonian, Freelance Writer, former Switzerland and Austria Correspondent of the Financial Times, Zurich

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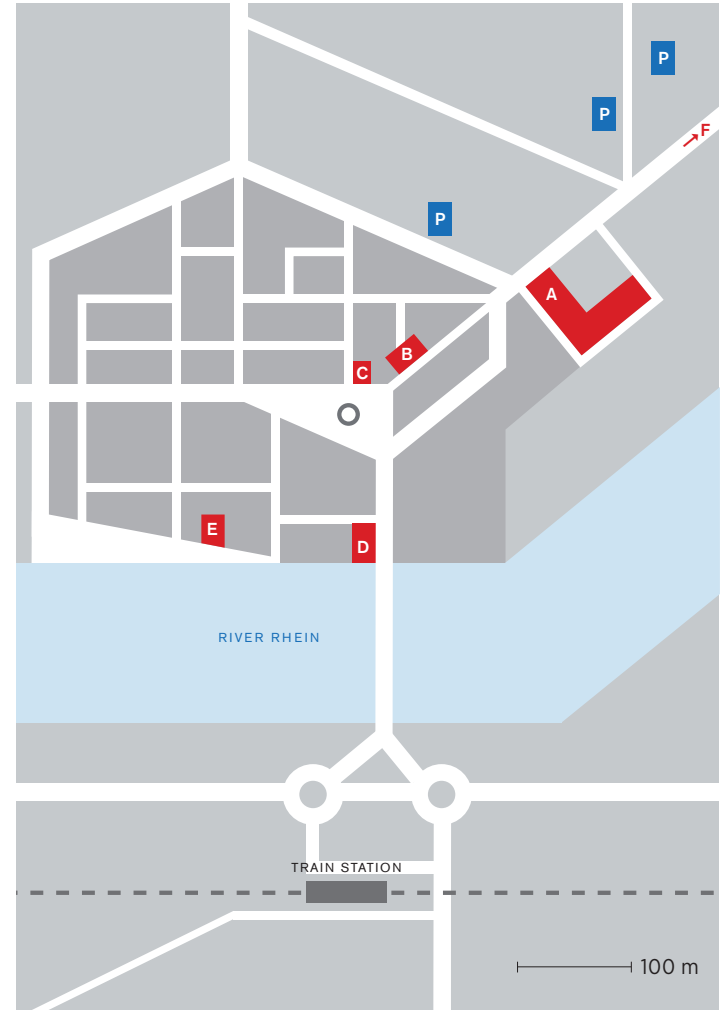
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Vision

stars develops better leaders of the next generation.

Mission

The stars symposia and related alumni activities help prepare proven “Leaders of the Next Generation” for their global leadership roles by

- **ENHANCING** a better understanding of the economic, scientific, political, cultural and social challenges, which will impact business and organizations in the next 5-10 years
- **BROADENING** their horizons through interdisciplinary and intercultural dialogue with peers and global leaders from all fields
- **CONTRIBUTING** to their personal development to drive responsible and sustainable actions

Distinctive features

- **EXCLUSIVE CIRCLE** of 80 to 150 international participants, aged 35-45 years, mainly from Business but also from Science, Politics, Culture, NGOs and Media, and nominated by Chairmen, CEOs and other outstanding personalities
- **FUTURE-ORIENTED**, highly interactive 4-day programme, with sessions such as Challenges and Choices, Shaping the Future, Emerging Risks, the New Global Order and the Emerging World, as well as the Leadership Challenge and Special Insights
- **INSPIRING** global alumni network

Symposia at inspiring venues

Two stars symposia are held annually – one in Switzerland, one in China

Shaping the Future – Stein am Rhein, Switzerland

PROGRAMME FOCUS is on global challenges and megatrends
80 PARTICIPANTS from all over the world
STEIN AM RHEIN stunningly beautiful medieval town, 40 minutes from Zurich Airport

Building Bridges – China

PROGRAMME FOCUS is on China- and Asia-specific developments and global challenges
150 PARTICIPANTS, half of them from China

Foundation Board Members

- Dr. Toni Schoenenberger, CEO, UBS Wolfsberg (Chairman)
- Claudia Eimer, Mayor, City of Stein am Rhein
- Calvin Grieder, CEO, Buhler Group
- Prof. Dr. Hans Hengartner, Professor Emeritus of Experimental Immunology, University of Zurich and ETH Zurich (Vice Chairman)
- Guenter F. Kelm, former Chairman of the Board of Directors, Geberit AG (Vice Chairman)
- Medard Meier, Consultant in Communication and Business
- Dr. Markus R. Neuhaus, Chairman, PricewaterhouseCoopers Switzerland
- Dr. Christoph D. Schmid, Attorney-at-law and Partner, Wenger & Vieli AG

Contact

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stars participants fly carbon neutral

The idea to offset the emissions caused by stars participants' travelling to and from the symposium, was initiated by Emmanuel Hess, Alumnus of stars in Stein am Rhein 2011. He introduced stars to the National Forestry Financing Fund of Costa Rica (FONAFIFO) who certify the offsetting of emissions with the help of CDG Environmental Advisors.

The goal of the FONAFIFO (www.fonafifo.go.cr) is to protect and conserve Costa Rican forests. They promote a responsible and sustainable management of the country's forest coverage through monetary incentives to enable ecosystem restoration and reforestation programs. As part of this initiative, FONAFIFO has created a program called "Viaje Limpio" ("Clean Journey"). Through this, organizations or individuals can calculate their green house emissions of a trip and compensate these by purchasing Certificates for Environmental Services. With this Certificate, the Costa Rican Government confirms that the journey was therefore "Clean", or as others might state, "Carbon Neutral". The funds collected from the certificates are used to protect and restore seven thousand hectares of forest coverage in Nicoya, Santa Cruz, Filadelfia, Carrillo and Liberia, all located in Guanacaste, Costa Rica.

CDG Environmental Advisors (www.cdg-ea.com) introduced the concept of integrated environmental and social consulting in Costa Rica. Their services include the creation of corporate policies and regulations, design and implementation of private protection systems and environmental and social management systems. CDG's newest division is the Carbon Management division, which specializes in carbon footprint calculations, carbon offset project definition and design, and certification advisory services.

stars feels its obligation to at least minimize the impact the symposium has on the environment and hopes with this initiative to make a sustainable impact. stars sincerely thanks CDG Environmental Advisors for sponsoring their services in order to achieve this milestone.



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