

stars China symposium 2024
Re-Engaging with China - Business Opportunities and Challenges (tbc)
3-6 November 2024
Shenzhen, Futian Shangri-La

In cooperation with our Programme Partner China Macro Group (CMG), Zurich, Munich, Beijing.

Objectives

- Get on-the-ground impressions in Shenzhen and the Greater Bay Area (GBA) through visits and discussions with global high-tech champions
- Understand the state of the Chinese economy, particularly the digital and green economy and the opportunities for foreign business, the demographic challenges and China's foreign policy
- Broaden the horizon to better understand major global trends, which will impact business and society over the next couple of years and act as a dialogue forum between China and the world
- Engage in interdisciplinary and intercultural dialogue and contribute to the personal development to drive responsible and sustainable actions

Sunday, 22 October 2023 - Shenzhen

09:00	Opening of Conference Check-in		Foyer, 3rd Floor
09:30	Optional Early Bird Programme: Rendez-vous with China's Youngest Metropolis (incl. optional 20-minute stroll back to the hotel)		Shangri-La Ballroom, 3rd Floor
11:30	Welcome Buffet Lunch		Foyer, 3rd Floor
13:30	Welcome Address and MC Introduction	Toni SCHOENENBERGER Executive Chairman, stars Foundation, Weinfelden, Switzerland	Shangri-La Ballroom, 3rd Floor
14:15	China and Aging – Growing Old Before Becoming Rich?		
15:15	Networking Coffee		Foyer, 3rd Floor
15:45	China, Greater Bay Area and Shenzhen - Where it is Heading?		Shangri-La Ballroom, 3rd Floor
16:45	China post-Covid – Reconnecting with the World, or not?		
17:45	Time at your Disposal		
18:30	Cocktails		Chairman's Terrace, 40th Floor
19:15	Dinner		Chairman's Room, 40th Floor

Sunday, 22 October 2023 - Shenzhen

stars hosted Night Cap

Chairman's Terrace, 40th
Floor

Monday, 23 October 2023 - Shenzhen

06:00	Individual Breakfast		Café Zen, 1st Floor
08:00	Recovery or Recession? China's Future Economic Trajectory under Pressure		Shangri-La Ballroom, 3rd Floor
09:30	Networking Coffee		Foyer, 3rd Floor
10:00	Investor state Shenzhen – Chasing Strategic and Policy Impact with Angel Capital	CHEN Mo (陈默) Director, Department of Funds and Projects Management, Shenzhen Angel FOF, Shenzhen, China	Shangri-La Ballroom, 3rd Floor
11:00	Building Businesses in China: Engineering Meets Entrepreneurship		
12:40	Transfer to Tencent	Sandwich Lunch during bus ride	Meeting Point: Hotel Lobby, 1st Floor
	Site Visit 1: Tencent - Towards the Frontier of Tech Innovation		Nanshan District
14:50	Transfer from Tencent to Ping'an P&C		
	Site Visit 2: Having its Customers' Back - Ping'an P&C's Industry Leading Approach to Deliver Insurance Protection		Futian District
	Visit of the 115-storey, 599.1 m (1,966 ft) supertall Ping An Finance Center skyscraper with Viewing Platform		
17:45	Transfer from Ping'an P&C to Restaurant La La Land		
18:30	Cocktails and Dinner at Restaurant La La Land		Restaurant La La Land
	Evening Address		
	Recommendation for individual gathering after Dinner: Lobby Lounge		

Tuesday, 24 October 2023 - Shenzhen

06:00	Individual Breakfast		Café Zen, 1st Floor
08:00	Daring to Win - Case-Study of BASF's Mega-Investment in Guangdong	Joerg WUTTKE (tbc) Former President, European Union Chamber of Commerce in China (EUCCC); Member of the Board, Robert Bosch Internationale Beteiligungen; Member, stars International Board, Beijing, China	Shangri-La Ballroom, 3rd Floor
09:15	Being Strategic in China - A Look Inside China's Food Security and Tech Innovation Opportunity		
10:15	Networking Coffee		Foyer, 3rd Floor
11:00	Doing Business in and from China - Success, Realities and Adaptation		Shangri-La Ballroom, 3rd Floor
12:30	Sandwich Lunch in Hotel and Time at your Disposal		
	Optional Park Visit, followed by Transfer to Shenzhen Stock Exchange (SZSE)		Meeting Point: Hotel Lobby, 1st Floor
14:00	Stroll to Shenzhen Stock Exchange (SZSE)		Meeting Point: Hotel Lobby, 1st Floor
	Site Visit 3: Shenzhen Stock Exchange (SZSE) - Intermediating Capital for China's Aspiring Champions, at Home and Overseas"	CHEN Feng (陈峰) Director of International Department, Shenzhen Stock Exchange, Shenzhen, China	Futian District
16:15	Stroll back to Hotel and Time at your Disposal		
18:15	Cocktails and Dinner		Guangdong Room, 3rd Floor
	Journalism on China - Recounts and Reflections		
	Recommendation for individual gathering after Dinner: Alcove Bar		

Wednesday, 25 October 2023 - Shenzhen

06:00	Individual Breakfast	Café Zen, 1st Floor
08:00	BRI After 10 Years: Status and Prospects – Greener and Transformational?	Shangri-La Ballroom, 3rd Floor
09:00	China's Foreign Policy – the World Through the Lens of Beijing	
09:30	Networking Coffee	Foyer, 3rd Floor
10:00	Navigating a More Multipolar World – Where are we Heading?	Shangri-La Ballroom, 3rd Floor
11:15	A Wide-Ranging Conversation with Uli Sigg – Art, Diplomacy and Business	
12:30	Concluding Remarks	Toni SCHOENENBERGER Executive Chairman, stars Foundation, Weinfelden, Switzerland
12:45	Lunch	Guangdong Room, 3rd Floor
14:00	Optional Programme: Departure to M+ Hong Kong	Meeting Point: Hotel Lobby, 1st Floor
17:00	stars Hong Kong Alumni Chapter Meeting	M+ Hong Kong
	Guided Tour of the M+ Sigg Collection	
	Apéro riche	
19:30	End of Optional Programme	

MC / Moderation:

- **Markus HERRMANN** (胡明), Co-Founder and Managing Director, China Macro Group (CMG); Strategic Advisor Europe, Caixin Global; Member, stars Foundation Board, Zurich, Switzerland

Moderation:

- **HUANG Shan** (黄珊), Senior Advisor, China Macro Group (CMG); Deputy Managing Editor, Editorial Board Member, Caixin Media; stars Alumnus, Zurich, Switzerland
- **Michael SETTELEN**, Senior Consultant, China Macro Group (CMG); stars Alumnus, Zurich, Switzerland

Media Coverage and Chatham House Rules:

Media representatives may attend the symposium. The symposium is held under the Chatham House Rules.

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11 January 2024

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