

stars China symposium 2023
Re-Engaging with China - Business Opportunities and Challenges
22-25 October 2023
Shenzhen, Futian Shangri-La

Objectives:

- Get on-the-ground impressions in Shenzhen and the Greater Bay Area (GBA) through visits and discussions with global high-tech champions
- Understand the state of the Chinese economy, particularly the digital and green economy and the opportunities for foreign business, the demographic challenges and China's foreign policy
- Broaden the horizon to better understand major global trends, which will impact business and society over the next couple of years and act as a dialogue forum between China and the world
- Engage in interdisciplinary and intercultural dialogue and contribute to the personal development to drive responsible and sustainable actions

Tentative Programme:

Sunday, 22 October 2023 - Shenzhen			
09:00	Opening of Conference Check-in		Hotel Lobby, 1st Floor
09:30	Optional Early Bird Programme: Rendez-vous with China's Youngest Metropolis	GAO Yan (高彦) Co-Founder and Principal Architect EPlus Design Group; Adjunct Associate Professor, Tsinghua Shenzhen International Graduate School, Shenzhen, China	Meeting Point: Hotel Lobby, 1st Floor
11:30	Welcome Buffet Lunch		Foyer, 3rd Floor
13:00	Welcome Address	Toni SCHOENENBERGER Executive Chairman, stars Foundation, Stein am Rhein, Switzerland Vice-Mayor, Futian District (tbc)	Shangri-La Ballroom, 3rd Floor
13:45	Greater Bay Area - Playing Bold on China's Chessboard of High Quality Development	XIAO Geng (肖耿) Chairman at Hong Kong Institution for International Finance; Professor of Practice of the Chinese University of Hong Kong, Shenzhen; Founding Director, Brookings-Tsinghua Center for Public Policy, Beijing, China	
15:15	Networking Coffee		Foyer, 3rd Floor
16:15	China and Aging - Growing Old Before Becoming Rich?	N.N.	Shangri-La Ballroom, 3rd Floor
18:30	Cocktails, Dinner and Networking with Local Entrepreneurs and Business Representatives		Chairman's Room, 40th Floor
	Dinner Speech	Philippe PRAZ Swiss Consul General, Guangzhou, China	

Monday, 23 October 2023 - Shenzhen

07:00	Breakfast		Café Zen, 1st Floor
08:00	State of Chinese Economy		Shangri-La Ballroom, 3rd Floor
	V or L Shaped: Understanding China's Economic Rebound and Outlook	WANG Dan (王丹) Chief Economist, Hang Seng Bank; Former Chief Economist, The Economist Intelligence Unit (EIU), Shanghai, China	
	From Data as Factor of Production to China's Digital Economy	XIE Danxia (谢丹霞) Associate Professor, Institute of Economics, School of Social Sciences, Tsinghua University, Beijing, China	
	VC in Shenzhen's Tech Ecosystem - Venturing from Potential to Prowess	XIONG Hao (熊昊) Partner and General Manager, South China Region of Sinovation Ventures, Shenzhen, China	
10:15	Networking Coffee		Foyer, 3rd Floor
10:45	Building Businesses in China: Engineering Meets Entrepreneurship	HUANG Wei (黄伟) Founder, Blue Whale Tech, Sustainable building technology, Shanghai, China LIU Hongjie (刘洪杰) Founder, Reexen Technology, AI processors and chips, Shenzhen, China James PEI (裴) President, 4Paradigm, AI Enterprise Solutions, Beijing, China	Shangri-La Ballroom, 3rd Floor
12:00	Lunch		Guangdong Room, 3rd Floor
13:00	Departure		Meeting Point: Hotel Lobby, 1st Floor
	Site Visit 1: Overtaking on the Bend: How BYD Builds your Dreams?		
	Site Visit 2: From STEM Talent to Innovation		
	Group Picture		
19:00	Cocktails and Dinner		

Tuesday, 24 October 2023 - Shenzhen

07:00	Breakfast		Café Zen, 1st Floor
08:00	China's Green Tech - the Next Frontier of Competition and Cooperation	N.N.	Shangri-La Ballroom, 3rd Floor
09:00	Daring to Win - Case-Study of BASF's Mega-Investment in Guangdong	Joerg WUTTKE Chief Representative, BASF China; Former President, European Union Chamber of Commerce in China (EUCCC); Member, stars International Board, Beijing, China	
10:00	Networking Coffee		Foyer, 3rd Floor
10:30	Foreign Business in China - Success, Realities and Adaption	Jayne PLUNKETT Group Chief Risk Officer, Member, Group Executive Committee, AIA; Member, stars International Board, Hong Kong, China N.N. 1 N.N. 2	Shangri-La Ballroom, 3rd Floor
12:00	Lunch		Guangdong Room, 3rd Floor
13:00	Departure		Meeting Point: Hotel Lobby, 1st Floor
14:00	Site Visit 3: Leading the World with Tech-Powered Retail Financial Services		
17:00	Site Visit 4: A SIX-Listed Chinese Champion		
18:30	Departure		
19:00	Cocktails, Dinner and Networking with Local Entrepreneurs and Business Representatives, hosted by Zhengxuan Investment		Park Hyatt, Futian District
	Journalism on China - Recounts and Reflections		

Wednesday, 25 October 2023 - Shenzhen

07:00	Breakfast		Café Zen, 1st Floor
08:00	China's Foreign Policy - the World Through the Lens of Beijing	HAO Yufan (郝宇凡) Director of Global Studies Program and Presidential Chair Professor at the Chinese University of Hong Kong, Shenzhen	Shangri-La Ballroom, 3rd Floor
09:00	Navigating a More Multipolar World - Where are we Heading?	HUANG Jing (黄晶) Professor and Director, Institute of the US and Pacific Studies, Shanghai International Studies University (SISU); Member, stars Scientific Board, Shanghai, China Jorge TOLEDO ALBIÑANA (tbc) Ambassador of the Delegation of the European Union to the People's Republic of China, Beijing N.N.	
10:30	Networking Coffee		Foyer, 3rd Floor
11:00	A Wide-Ranging Conversation with Uli Sigg - Art, Diplomacy and Business	Uli SIGG Art Collector, Business Leader, Former Swiss Ambassador to the People's Republic of China, North Korea and Mongolia; Member, stars China Advisory Panel, Mauensee, Switzerland	Shangri-La Ballroom, 3rd Floor
12:15	Concluding Remarks	Toni SCHOENENBERGER Executive Chairman, stars Foundation, Stein am Rhein, Switzerland	
12:30	Lunch		Guangdong Room, 3rd Floor
15:00	Departure for Optional Programme		Meeting Point: Hotel Lobby, 1st Floor
17:00	Optional Programme: stars Hong Kong Alumni Chapter Meeting		M+ Hong Kong
	Guided Tour of the M+ Museum	Uli SIGG Art Collector, Business Leader, Former Swiss Ambassador to the People's Republic of China, North Korea and Mongolia; Member, stars China Advisory Panel, Mauensee, Switzerland	

Flying Dinner

Moderation:

- **Markus HERRMANN (郝克明)**, Co-Founder and Managing Director, China Macro Group (CMG); Strategic Advisor Europe, Caixin Global; Member, stars Foundation Board, Zurich, Switzerland
- **HUANG Shan (黄珊)**, Senior Advisor, China Macro Group (CMG); Deputy Managing Editor, Editorial Board Member, Caixin Media; stars Alumnus, Zurich, Switzerland
- **LONG Jingjie (龙晶晶)**, China Liaison Head / Director, China Macro Group (CMG), Beijing, China

In cooperation with our Programme Partner China Macro Group (CMG), Zurich, Munich, Beijing.

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Media representatives may attend the symposium. The symposium is held under the Chatham House Rules.

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31 May 2023

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