

**stars China alumni study tour to Shenzhen and Guangzhou 2025**  
**Breaking Traditions - Learning from Global Champions, Unicorns, Start-ups**  
**29 June - 2 July 2025**  
**Shenzhen, Futian Shangri-La**

**Objectives**

- Get on-the-ground insights in Shenzhen and Guangzhou – China’s innovation centers – through visits of global high-tech champions, unicorns and start-ups.
- Understand the state of the Chinese economy and the opportunities for foreign business.
- Act as a dialogue forum between China and the world
- Background Information: **Link**

**Sunday, 29 June 2025 - Shenzhen**

15:30	Welcome Coffee		Shangri-La
16:30	Welcome Address	<b>Toni SCHOENENBERGER</b> Founder and Executive Chairman, stars Foundation, Weinfelden, Switzerland <b>Representative of Government of Shenzhen</b>	Sichuan Room Shangri-La, 3rd Floor
17:00	China and the World: De-risking, De-coupling, Re-connecting	<b>James CHANG</b> Managing Partner of Greater Bay Area, PwC China; Executive Vice President of Hong Kong Chamber of Commerce, Qianhai, China <b>Virginia CHEUNG</b> Director for China and Drucker Relationships, Peter F. Drucker School; former Associate Researcher, Shenzhen University; stars Alumna, Shenzhen, China <b>HUANG Jing</b> Professor and Director, Institute of the US and Pacific Studies, Shanghai International Studies University (SISU); Member, stars Scientific Board, Shanghai, China <b>Klaus ZENKEL</b> General Manager, Imedco Technology; Member of the Board, EU Chamber South China; VP, Swiss Chamber South China, Shenzhen, China <b>Moderator:</b> <b>Mark DITTLI</b> Co-Founder and Financial Journalist, The Market, Zurich, Switzerland	
Panel Discussion			
18:30	Cocktails and Dinner hosted by PwC China		Jiangsu Room Shangri-La, 3rd Floor

**Monday, 30 June 2025 - Shenzhen - Global Champions**

07:00	Individual Breakfast	Shangri-La
08:45	Departure	Lobby
09:30	Company Visit: Sensetime ( <a href="http://www.sensetime.com">www.sensetime.com</a> )	Headquarter
	Sensetime Corporate Tour	
	Keynote Session: AI Development & Innovation	
12:00	Lunch Buffet	Shenzhen Bay Marriott Hotel 4th Floor Wanhuiyuan Restaurant
13:30	Departure to BYD	
15:00	Company Visit: BYD ( <a href="http://www.byd.com">www.byd.com</a> )	Headquarter
	BYD Showroom	
	3 Main Lab	
	Meeting with Top Management	
18:00	Dinner hosted by BYD	
19:30	Depart. to Futian Shangri-La	
20:30	Arrival at Futian Shangri-La	Shangri-La

## Tuesday, 1 July 2025 - Guangzhou - Unicorns

06:00	Individual Breakfast at Hotel and/or take away boxes on bus		Shangri-La
06:30	Departure for Guangzhou		Lobby
	Guest: Mandy LIN Director China, Greater Zurich Area, Zurich, Switzerland		Lobby
09:00	Company Visit: WeRide (www.weride.ai)	<b>WeRide Representatives</b>	Headquarter
09:00	Group 1 minibus test ride; Group 2 company visit		
09:20	Group 2 minibus test ride; Group 1 company visit		
09:40	Remote monitoring system demo		
10:00	WeRide Presentation		
10:40	Open discussion		
11:00	Departure		
12:00	Lunch		Shangri-La Guangzhou, 3rd Floor
	Welcome Speeches	<b>Markus THÜR</b> Consul General, Consulate General of Switzerland, Guangzhou, China <b>Mandy LIN</b> Director China, Greater Zurich Area, Zurich, Switzerland	
14:30	Company Visit: Ehang (www.ehang.com)	<b>Ehang Representatives</b>	Headquarter
16:00	Departure for Shenzhen		
18:00	Arrival at Futian Shangri-La		Shangri-La
19:00	Dinner		Jiangsu Room Shangri-La, 3rd Floor

## Wednesday, 2 July 2025 - Shenzhen - Start-ups / Spinn-offs

07:00	Individual Breakfast		Shangri-La
09:00	Departure for SUSTech		Lobby
09:30	Visit of SUSTech ( <a href="http://www.sustech.edu.cn/en">www.sustech.edu.cn/en</a> )	<b>Representatives of the Southern University of Science and Technology</b>	SUSTech Campus
	Introduction		
	Insights from the Institute of Risk Analysis, Prediction and Management Risks-X, jointly founded with ETHZ	<b>Ke WU</b> Research Associate Professor, SUSTech Southern University of Science and Technology; President, stars Shenzhen alumni chapter, Shenzhen, China	
	Q&A		
	Tour of Campus		
	Lunch with Faculty and Students, hosted by SUSTech		
13:00	Presentation and Q&A of Spinn-off 1: Roumai Medical ( <a href="http://www.roumaimed.com">www.roumaimed.com</a> )	<b>Shiyu CHENG</b> Founder and CEO, Roumai Medical, Shenzhen, China <b>Moderator:</b> <b>Ke WU</b> Research Associate Professor, SUSTech Southern University of Science and Technology; President, stars Shenzhen alumni chapter, Shenzhen, China	
13:45	Presentation and Q&A of Spinn-off 2: DeCarbon	<b>XU Jiyun</b> CEO, Co-founder, DeCarbon, Shenzhen, China <b>Moderator:</b> <b>Ke WU</b> Research Associate Professor, SUSTech Southern University of Science and Technology; President, stars Shenzhen alumni chapter, Shenzhen, China	
14:30	Networking Coffee		
15:00	Presentation and Q&A of Start-up 1: CyberOrigin AI ( <a href="http://www.cyberorigin.ai">www.cyberorigin.ai</a> )	<b>Max YIN</b> <b>Moderator:</b> <b>Esther BIAN</b> Managing Partner, C3U Venture Capital; stars Alumna, Shenzhen, China	
15:45	Presentation and Q&A of Start-up 2: Barty Medical ( <a href="http://www.barty-medical.com">www.barty-medical.com</a> )	<b>ZHU Chao</b> Deputy GM & Board Secretary at Barty Medical Technology Co., Ltd, Hangzhou, China <b>Moderator:</b> <b>Esther BIAN</b> Managing Partner, C3U Venture Capital; stars Alumna, Shenzhen, China	
16:30	Concluding Remarks	<b>Toni SCHOENENBERGER</b> Founder and Executive Chairman, stars Foundation, Weinfelden, Switzerland	
16:45	Departure to Futian Shangri-La		
17:15	Arrival at Futian Shangri-La		Shangri-La

The symposium is held under the Chatham House Rules.

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29 June 2025

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