

**stars Switzerland symposium 2019**

**Expect the Unexpected**

**14-17 September 2019**

**Schaffhausen, Vienna House and Stein am Rhein, Buergerasyl**

**Objectives:**

- Broaden the horizon to better understand major global trends which will impact business and society over the next three to five years, like the US-China Competition, Global Leadership, Big Data, Artificial Intelligence and Digital Healthcare
- Engage in interdisciplinary and intercultural dialogue to share experiences with peers across industries and from around the world
- Contribute to the personal development of better “Leaders of the Next Generation” to drive responsible and sustainable actions

**Saturday, 14 September 2019 - Schaffhausen**

12:00	Opening of Conference Check-in		Lobby
13:00	Optional: City Tour		Meeting Point: Lobby
15:00	Welcome Coffee		Foyer
16:00	Welcome Address	<b>Toni SCHOENENBERGER</b> Executive Chairman, stars Foundation, Stein am Rhein, Switzerland	Bleiche
16:15	Alliances and Partnerships: Business Risks in a World of Uncertainty and Insecurity	<b>John R. ALLEN</b> President, The Brookings Institution; Former U.S. Marine Corps four-star General; Former Commander, NATO International Security Assistance Force and U.S. Forces in Afghanistan; Former Special Presidential Envoy to the Global Coalition to Counter ISIL, Washington DC, United States	
	Discussion		
18:00	Cocktails hosted by the City of Schaffhausen		Foyer
	Dinner		Bleiche
	Welcome Speech	<b>Peter NEUKOMM</b> Mayor, City of Schaffhausen, Switzerland	
	Beyond Conventional Thinking - A Philosopher's View	<b>Urs SCHOETTLI</b> Consultant on Asian Affairs; Former East Asia Correspondent of Neue Zuercher Zeitung; Member, stars International Board, Tokyo/Zurich	
	Night Cap		Bar

## Sunday, 15 September 2019 - Stein am Rhein

07:00	Breakfast		Restaurant
08:00	Departure for Stein am Rhein		Meeting Point: Lobby
09:00	Competition without Catastrophe: Can the US and China get along?		Buergerasyl
	The Chinese Perspective	<b>WANG Yong</b> Professor, School of International Studies, Director, Center for International Political Economy, Director, Center for American Studies, Peking University, Beijing, China	
	The US Perspective	<b>John R. ALLEN</b> President, The Brookings Institution; Former U.S. Marine Corps four-star General; Former Commander, NATO International Security Assistance Force and U.S. Forces in Afghanistan; Former Special Presidential Envoy to the Global Coalition to Counter ISIL, Washington DC, United States	
	The Business Perspective	<b>Joerg WUTTKE</b> President, European Union Chamber of Commerce in China (EUCCC); Chief Representative, BASF China; Member, stars International Board, Beijing, China	
	Panel Discussion		
10:30	Coffee Break		
11:00	Impact Investing: Good for the People, Good for the Planet, Good for Profit?		
	Smiling Gecko - Bridging Needs in Cambodia	<b>Hannes SCHMID</b> Founder, Smiling Gecko, Cambodia	
	Pioneering Ventures - Accelerating Rural India	<b>Pablo ERAT</b> Co-Founding Partner and Board Member, Pioneering Ventures, Mumbai/Zurich	
12:30	Flying Lunch		
13:30	Is there any Hope in Today's World? A Humanitarian Perspective	<b>Balthasar STAEHELIN</b> Deputy Director-General, International Committee of the Red Cross (ICRC), Geneva, Switzerland	
	Discussion		
15:00	Expert Dialogues (in Breakout Groups)		Breakout Rooms

## Sunday, 15 September 2019 - Stein am Rhein

Competition without Catastrophe:  
Can the US and China get along? -  
The US Perspective

**John R. ALLEN** President, The Brookings Institution; Former U.S. Marine Corps four-star General; Former Commander, NATO International Security Assistance Force and U.S. Forces in Afghanistan; Former Special Presidential Envoy to the Global Coalition to Counter ISIL, Washington DC, United States

**Urs SCHOETTLI** Consultant on Asian Affairs; Former East Asia Correspondent of Neue Zuercher Zeitung; Member, stars International Board, Tokyo/Zurich

**Moderator:**

**Mark DITTLI** CEO and Editor, The Market, Zurich, Switzerland

Competition without Catastrophe:  
Can the US and China get along? -  
The Chinese Perspective

**WANG Yong** Professor, School of International Studies, Director, Center for International Political Economy, Director, Center for American Studies, Peking University, Beijing, China

**Joerg WUTTKE** President, European Union Chamber of Commerce in China (EUCCC); Chief Representative, BASF China; Member, stars International Board, Beijing, China

**Moderator:**

**LIM Siong Guan** Professor, Lee Kuan Yew School of Public Policy, National University of Singapore; Former Group President, GIC; Former Head of Singapore Civil Service; Member, stars International Board, Singapore

Is there any Hope in Today's  
World? A Humanitarian  
Perspective

**Balthasar STAEHELIN** Deputy Director-General, International Committee of the Red Cross (ICRC), Geneva, Switzerland

**Moderator:**

**Christoph SCHMID** Attorney-at-law and Partner, Wenger & Vieli AG, Zurich; Member, stars Foundation Board, Zurich, Switzerland

Impact Investing: Smiling Gecko –  
Bridging Needs in Cambodia

**Hannes SCHMID** Founder, Smiling Gecko, Cambodia

**Moderator:**

**Soenke BANDIXEN** Mayor, City of Stein am Rhein; Member, stars Foundation Board, Stein am Rhein, Switzerland

UN Sustainable Development  
Goals: Can We Provide Water for  
All by 2030?

**LIU Junguo** Chair Professor, School of Environmental Science and Engineering, Southern University of Science and Technology (SUSTech); Expert Consultant, UN-Water and UN Environment Programme (UNEP); stars alumnus, Shenzhen, China

**Moncef TANFOUR** Head of Strategic Development and Innovation, Grundfos; stars alumnus, Zurich, Switzerland

**Moderator:**

**Hans HENGARTNER** Professor Emeritus of Experimental Immunology, Swiss Federal Institute of Technology Zurich (ETHZ) and University Zurich; Member, stars Foundation Board, Zurich, Switzerland

16:30 Walk together to Castle of  
Hohenklingen (Optional: Shuttle  
Bus)

## Sunday, 15 September 2019 - Stein am Rhein

17:30	Cocktails hosted by the City of Stein am Rhein	Castle of Hohenklingen
	Welcome Speech	<b>Soenke BANDIXEN</b> Mayor, City of Stein am Rhein; Member, stars Foundation Board, Stein am Rhein, Switzerland
	Dinner	
	Departure for Schaffhausen	
	Night Cap	Bar

## Monday, 16 September 2019 - Schaffhausen

07:00	Breakfast		Restaurant
08:30	Executive Briefing: The "Last Dictatorship of Europe" Finds its Foreign Policy Stride	<b>Yauheni PREIHERMAN</b> Head, Minsk Dialogue Track-II Initiative; stars alumnus, Minsk, Belarus	Bleiche
08:45	Ageing, Cancer Evolution and Immunotherapy	<b>Markus G. MANZ</b> Director, Center for Medical Oncology and Hematology, University Hospital Zurich and University Zurich, Zurich, Switzerland	
	"Digital" Healthcare - A Pharma Company Perspective	<b>Severin SCHWAN</b> CEO, Roche Group, Basel, Switzerland	
	Panel Discussion		
10:45	Coffee Break		Foyer
11:15	How to Lead Effectively in a Disruptive World? (Discussion)	<b>Severin SCHWAN</b> CEO, Roche Group, Basel, Switzerland	Bleiche
12:30	Lunch		Restaurant
13:30	Success in Business and Beyond: Lessons in Global Leadership	<b>Conny KALCHER</b> Chief Customer Officer, Zurich Insurance Company; Former Vice President, Brand Development and Marketing Management, LEGO Group; Board Member of Brandheroes.com and IC Group, Zurich, Switzerland <b>LIM Siong Guan</b> Professor, Lee Kuan Yew School of Public Policy, National University of Singapore; Former Group President, GIC; Former Head of Singapore Civil Service; Member, stars International Board, Singapore	Bleiche
	Panel Discussion		
14:45	What Role Does Chance Play in Leadership Decisions?	<b>Markus SULZBERGER</b> President, SGO Foundation, Zurich, Switzerland	
15:00	Coffee Break		Foyer
15:30	Leadership Dialogues (in Breakout Groups)		Breakout Rooms
		<b>Conny KALCHER</b> Chief Customer Officer, Zurich Insurance Company; Former Vice President, Brand Development and Marketing Management, LEGO Group; Board Member of Brandheroes.com and IC Group, Zurich, Switzerland <b>Moderator:</b> <b>Toni SCHOENENBERGER</b> Executive Chairman, stars Foundation, Stein am Rhein, Switzerland	
		<b>LIM Siong Guan</b> Professor, Lee Kuan Yew School of Public Policy, National University of Singapore; Former Group President, GIC; Former Head of Singapore Civil Service; Member, stars International Board, Singapore	

## Monday, 16 September 2019 - Schaffhausen

**Mamatha CHAMARTHI** Chief Information Officer, Fiat Chrysler Automobiles (FCA) North America and Asia Pacific, Auburn Hills, United States

**Moderator:**

**Christoph SCHMID** Attorney-at-law and Partner, Wenger & Vieli AG, Zurich; Member, stars Foundation Board, Zurich, Switzerland

**Stefan RAEBSAMEN** Chairman, PwC Switzerland; Member of the Board, PwC Europe; Member, stars Foundation Board, Zurich, Switzerland

**Stephan WIDRIG** CEO, Zurich Airport, Zurich, Switzerland

**Moderator:**

**Hans HENGARTNER** Professor Emeritus of Experimental Immunology, Swiss Federal Institute of Technology Zurich (ETHZ) and University Zurich; Member, stars Foundation Board, Zurich, Switzerland

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17:00 Time at your Disposal

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17:30 Departure for Laufen Castle, Rhine Falls

Meeting Point: Lobby

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18:00 Cocktails hosted by the Canton of Schaffhausen

Laufen Castle

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Dinner

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Welcome Speech

**Ernst LANDOLT** President, Cantonal Government of Schaffhausen, Switzerland

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Executive Briefing: A Woman's Voice from Saudi Arabia

**Haifa ALHABABI** Heritage Research Manager, Diriyah Gate Development Authority; stars alumna, Riyadh, Saudi Arabia

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Departure for Schaffhausen

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Night Cap

Bar

## Tuesday, 17 September 2019 - Schaffhausen

07:00	Breakfast (Check-out till 12:00)		Restaurant
08:30	Executive Briefing: Swiss Transit Lab - Developing Intelligent Transport Systems for the Future	<b>Bruno SCHWAGER</b> Director, Schaffhausen Public Transport Operator VBSH, Schaffhausen, Switzerland	Bleiche
08:45	How Artificial Intelligence will Change the Way we Work and Live	<b>Alessandro CURIONI</b> IBM Fellow, Vice President Europe and Director, IBM Research Zurich, Watson IoT Research Relationship Executive, Rueschlikon, Switzerland	
	Discussion		
10:00	Coffee Break		Foyer
10:30	Leading Through Digital Disruption		Bleiche
	The View from a Leading Supplier of Industrial Robots	<b>Sami ATIYA</b> President, Robotics and Discrete Automation, Member of the Group Executive Committee, ABB, Zurich, Switzerland	
	The View from an Automotive Giant	<b>Mamatha CHAMARTHI</b> Chief Information Officer, Fiat Chrysler Automobiles (FCA) North America and Asia Pacific, Auburn Hills, United States	
	The View from a Chinese Health Tech Unicorn	<b>Sherry XIAN</b> Chief Data Officer and Partner, iCarbonX, Shenzhen, China	
	Panel Discussion		
12:00	Concluding Remarks	<b>Toni SCHOENENBERGER</b> Executive Chairman, stars Foundation, Stein am Rhein, Switzerland	
12:15	Flying Lunch		Foyer
13:30	Optional: Airport Shuttle		Meeting Point: Lobby

Moderation:

**Mark DITTLI** CEO and Editor, The Market, Zurich, Switzerland

stars reserves the right to make any necessary changes to the programme. The full terms and conditions of stars are available here.

13 September 2019

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## Symposium Partners



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