

## “2020 - Challenges and Choices”

Saturday, September 27, 2008

pm 0400 Chlosterhof, Einstein

**Welcome and Introduction**

Dr. **Toni Schönenberger**  
CEO of UBS Wolfsburg, Chairman of the Symposium

0415

**2020 - Challenges and Choices**

Dr. **Jürgen Hambrecht**  
Chairman of the Board of Executive Directors BASF, Ludwigshafen

Panel and discussion

Prof. Dr. **Kjell A. Nordström**  
Institute of International Business, Stockholm School of Economics

0630 Bürgerasyl

Cocktails

0730 Rheinfels, Festsaal

Opening Dinner

Sunday, September 28, 2008

am 0830 Chlosterhof, Einstein

**Futurewise**

Chair: Prof. **Prabhu Gupta**  
Executive Director at UBS Wolfsburg

Workshops and discussion

Dr. **Patrick Dixon**  
Futurologist, Chairman of Global Change Ltd., London

pm 1230 Chlosterhof, Restaurant

Lunch

0200 Chlosterhof, Einstein

**The Revolt Against the Future: The Difficult Dialogue  
between Elites and the Populace**

Chair: Prof. **Prabhu Gupta**  
Executive Director at UBS Wolfsburg

Panel and discussion

Prof. Dr. **Renate Köcher**  
Director of the Institute of Demoscopy Allensbach

0345 Chlosterhof, Foyer

Coffee Break

0415 Chlosterhof, Einstein

**Corporate Culture - A Driving Factor for Success**

Chair: Prof. Dr. **Giorgio Behr**  
Professor of Business Administration, University of St. Gallen

Panel and discussion

**Michael Hilti**  
Member of the Board of Directors, Hilti AG, Schaan

0700 Schifffländi

On-the-Rhine-Cocktails

0815 Chlosterhof, Einstein

Dinner

Monday, September 29, 2008

am 0830 Chlosterhof, Einstein

### Energy, Resources and the Environment

- How sure are we of the physics of climate change?
- China's Leadership Role in Global Eco -Social Challenges
- Alternative energy resources: a comparison

Coffee Break

Panel and discussion

pm 1230 Chlosterhof, Restaurant

Lunch

0200 Chlosterhof, Einstein

### Clash of Culture and Values

- A World Safe for Diversity - Living with our Deepest Differences In a World of Exploding Pluralism
- What produced the West's culture of tolerance?
- The role of religious illiteracy in the clash of values

0315 Chosterhof, group rooms

Workshops, incl. Coffee Break

0445 Chlosterhof, Einstein

Plenum: presentation and discussion

0600

Time at your disposal

0700 Chlosterhof

Departure for Hohenklingen Castle

0730 Hohenklingen

Cocktails

0830 Rheinfels, Festsaal

Dinner

Chair: Prof. **Prabhu Gupta**  
Executive Director at UBS Wolfsburg

Prof. Dr. **Thomas Stocker**  
Professor of Climate and Environmental Physics, University of Bern

Prof. Dr. **Yunlong E**  
Conservation Culture Center of Beijing University

**Jeremy Bentham**  
Vice-President of Global Business Environment, Head of Scenarios Unit Shell, The Hague

Chair: Prof. **Prabhu Gupta**  
Executive Director at UBS Wolfsburg

Dr. **Os Guinness**  
Writer and social critic, McLean/USA

Dr. **Vishal K. Mangalwadi**  
Social reformer and political columnist, Pasadena/USA

Dr. **Jenny Taylor**  
Founder-Director, Lapido Media, London

am 0830 Chlosterhof, Einstein

**Making Innovation the Business of Asia**

Chair: **Calvin Grieder**  
CEO of Bühler AG, Uzwil

**Nobuyuki Idei**

Chairman of the Advisory Board and former CEO and Chairman of the Board of Sony Corporation, Founder and CEO of Quantum Leaps Corporation, Tokyo

Moderation: **Anton M. Piëch**

Managing Director China, Dolce Media GmbH, Beijing

Panel and discussion

0945 Chlosterhof, Foyer

Coffee Break

1015 Chlosterhof, Einstein

**China's Challenges 2020**

Chair: **Calvin Grieder**  
CEO of Bühler AG, Uzwil

**Michael Barbalas**

President of the American Chamber of Commerce – China, Beijing

**Jeffrey Li**

Country President, Novartis China, Beijing

Prof. Dr. **Wu Qidi**

Vice Minister of Education of the People's Republic of China, Beijing

Prof. Dr. **Zhao Xiao**

Professor and Doctoral-Mentor of the Beijing University of Science and Technology, former Head of the Economic Research Centre, Macro Strategy Department of State-owned Assets Supervision and Administration Commission of the China State Council (SASAC), Beijing

Dr. **Chan Kei Thong**

President Leadership Development, Inc., Beijing (translator)

Moderation: **Anton M. Piëch**

Managing Director China, Dolce Media GmbH, Beijing

Discussion

pm 1230

**Concluding Remarks and Farewell**

Dr. **Toni Schönenberger**

CEO of UBS Wolfsburg, Chairman of the Symposium

1245 Chlosterhof

Lunch