

stars

the Stein am Rhein Symposium
for Leaders of the Next Generation

Programme 2010

2010

<div>Conference Check-in open</div> <div>Sandwiches and snacks available</div>	
Welcome Address	Dr. Toni Schönenberger , Chairman of stars
A European Perspective	Dr. Josef Ackermann , CEO of Deutsche Bank AG
An American Perspective	Robert Milligan , Chairman of the U.S. Chamber of Commerce
An Asian Perspective	Yoshiyuki Ogura , General Manager International Strategy Division of Hitachi, Ltd.
Cocktails	
Dinner	Xiaolin Li , Vice President of the Chinese People's Association for Friendship with Foreign Countries

Dr. **Patrick Dixon**, Futurist and Chairman of Global Change Ltd.

City Tour

Lunch

A Political and Economic Perspective

Dr. **Linda Yueh**, Professor at the London School of Economics and Political Science

The Double-edged Sword of Intellectual Property

Prof. Dr. **Xiaoguang Shan**, Director of the Intellectual Property Institute and Dean of the School of Law at Tongji University Shanghai

- **A Political and Economic Perspective (cont.)**
- **The Double-edged Sword of Intellectual Property (cont.)**
- **Asian Investments in the West**
- **Africa**
- **India**
- **Latin America**
- **Middle East**
- **Russia**

Dr. **Linda Yueh**

Prof. Dr. **Xiaoguang Shan**

Urs Schoettli, Columnist of Neue Zürcher Zeitung

Rooks Moodley, Area Manager Durban at Olive Leaf Foundation

Dr. **Ken Gnanakan**, Chancellor of William Carey University

Dr. **Luis J. Sanz**, Associate Dean of Master Programs at INCAE Business School

Leonardo F. Schlesinger, CEO of Masisa México

Badir Almusharrekh, Director and Representative of the UAE office to the WTO

Dr. **Vladimir A. Orlov**, President of PIR Center

Time at your disposal

Walk together to Castle of Hohenklingen
(optional: shuttle bus)

Cocktails
Welcome Speech

Franz Hostettmann, Mayor of the City of Stein am Rhein

Dinner

Virtual Reality: Disney Research	Prof. Dr. Markus Gross , Director of Disney Research Zurich, Department of Computer Science, ETH Zurich
Nanotechnology: Chances and Risks	Prof. Dr. Wendelin Stark , Head of the Functional Materials Laboratory, Chemistry and Applied Biosciences, ETH Zurich
Open Source Innovation	Prof. Georg von Krogh , Chair of Strategic Management and Innovation, Department of Management, Technology, and Economics, ETH Zurich
Policy Implications for RFID and other Emerging Technologies	Prof. Dr. Nigel Cameron , President of the Center for Policy on Emerging Technologies
	Dr. Mrutyunjay Suar , Director of the School of Biotechnology at KIIT University, Alumnus of stars'08
Lunch	
Global Scenarios for the Future of Energy	Jeremy Bentham , Vice President of Global Business Environment at Royal Dutch Shell
European Russian Energy Relations: Potential and Challenges	Dr. Burckhard Bergmann , Board Member of OAO Gazprom
A Chinese Perspective on Energy	Prof. Yunlong E , Senior Consultant of China Xinxing Corporation
Costs, Pricing, Profits and Consequences	Dr. Alexander Kulpecz , Managing Partner of Pulsar Energy LLP
Time at your disposal	
Boat Trip and Cocktails	
Dinner Welcome speech	Dr. Erhard Meister , President of the Cantonal Government Schaffhausen
	Godefridus Vranken , Senior Vice President Corporate and Business Development, JT Inetrnational S.A.

China's State-owned Enterprises	Duncai Yu , Vice President of Chinese Federation of Enterprises, President of China Xinxing Corporation
Institutional Change in China	Prof. Dr. Yang Yao , Director of China Center for Economic Research at Peking University
China's Growing Civic Societies	Simone Song , Managing Director at Cowen Latitude, Hong Kong
	Jürgen Dormann , Chairman of Sulzer Ltd. Sergio Marchionne , CEO of Fiat Group and Chrysler Group LLC
	Dr. Toni Schönenberger , Chairman of stars
Lunch	

Calvin Grieder, CEO of Bühler AG, Foundation Board of stars

Prof. **Prabhu Gupta**, Executive Director at UBS Wolfsberg, Advisory Board of stars

Dr. **Markus Neuhaus**, CEO of PricewaterhouseCoopers Switzerland, Foundation Board of stars

Chlosterhof, Foyer

Phone +41 79 679 49 03

ellen.wappler@the-stars.ch

Chlosterhof

Oehningerstrasse 2

Phone +41 52 742 42 42

chlosterhof@bluewin.ch

Bürgerasyl**Adler**

Rathausplatz 2

Phone +41 52 742 61 61

hotel-adler@bluewin.ch

Rheinfels

Rhigass 8

Phone +41 52 741 21 44

rheinfels@bluewin.ch

Rheingerbe

Schiffpländi 5

Phone +41 52 741 29 91

Rosenberg

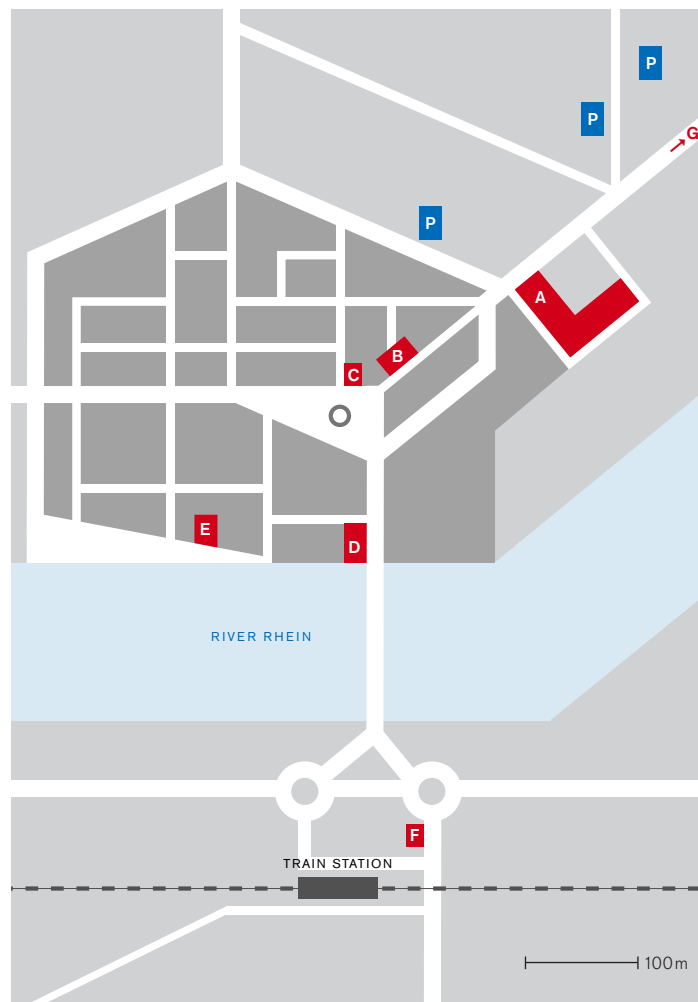
c/o Hotel Adler (C)

Schloss Marbach

D-78337 Öhningen

Phone +49 7735 81 30

info@schlossmarbach.de



-
- stars helps prepare proven "Leaders of the Next Generation" for global leadership roles by broadening horizons through interdisciplinary and intercultural dialogue with peers and global leaders from all fields.
 - Awareness of global trends and issues is raised through an exploration of the widest possible range of diverse facts, views and perspectives.

-
- A group of individuals, all members of the stars Foundation Board, has put together this initiative solely for the purpose of developing the next generation of leaders, and wholly unaffiliated to any political party or religious denomination.
 - The efforts of the Board are essentially supported by the City of Stein am Rhein and the Jakob and Emma Windler Foundation and by other sponsors.
 - The stars Foundation is neutral, independent and not for profit, registered in Switzerland.

-
- **Exclusive, intimate, international**
80 "Leaders of the Next Generation", aged 35 to 40 years, from business, science, politics and culture
 - **Top quality of participants and alumni**
Nominated by Chairmen, CEOs and other outstanding personalities
 - **Content-driven, future-oriented, highly interactive**
First-hand information by world-class speakers and global leaders from all fields

-
- Personal and professional development of future leaders to enhance strategic decision-making
 - Cutting-edge insights into trends and developments which will impact organisations
 - Membership of and participation in a global network of "Leaders of the Next Generation"

-
- Dr. **Toni Schönenberger**, CEO of UBS Wolfsburg, Chairman of the stars Foundation Board
 - **Calvin Grieder**, CEO of Bühler AG
 - Prof. Dr. **Hans Hengartner**, Professor Emeritus of Experimental Immunology, University of Zurich and ETH Zurich, Vice Chairman of the stars Foundation Board
 - **Franz Hostettmann**, Mayor of the City of Stein am Rhein
 - **Günter F. Kelm**, Chairman of the Board of Directors of Geberit AG, Vice Chairman of the stars Foundation Board
 - **Medard Meier**, Partner of Gisler.Meier.Repele.Z'Graggen
 - Dr. **Markus R. Neuhaus**, CEO of PricewaterhouseCoopers Switzerland
 - Dr. **Christoph D. Schmid**, Attorney-at-law, Partner of Wenger&Vieli AG

-
- Prof. Dr. **David Aikman**, Journalist, Author and Foreign Affairs Commentator, former Senior Correspondent of TIME magazine, Washington D.C., USA
 - Prof. Dr. **Manuel Ammann**, Director of the Swiss Institute of Banking and Finance, University of St.Gallen, Switzerland
 - Prof. Dr. **Pius Baschera**, Professor of Corporate Management at the ETH Swiss Federal Institute of Technology Zurich, and Chairman of the Board of Directors of Hilti Corporation, Schaan, Liechtenstein
 - Prof. Dr. **Giorgio Behr**, Chairman and CEO of Behr Bircher Cellpack BBC Group, Schaffhausen, Switzerland
 - **Kully Dhadda**, Managing Director of Flame Public Relations, former Senior Journalist at the BBC's Business and Economics Center for Excellence, London, UK
 - Prof. **Yunlong E**, Senior Consultant of China Xinxing Corporation, Beijing, China
 - Dr. **Ken Gnanakan**, Chancellor of William Carey University, Author, Environmentalist and Educator, Bangalore, India
 - Prof. **Prabhu Gupta**, Executive Director at UBS Wolfsberg, Ermatingen, Switzerland
 - Prof. Dr. **Renate Köcher**, Head of the Institute of Demoscopy Allensbach, Germany
 - **Jeffrey Li**, former President of Novartis China, Beijing, China
 - **Xiaolin Li**, Vice President of the Chinese People's Association for Friendship with Foreign Countries, Beijing, China
 - **Manfred Maus**, former Chairman of OBI, Leverkusen, Germany
 - Prof. **Steve Reinemund**, Dean of Business Schools at Wake Forest University, former CEO and Chairman of PepsiCo, Winston-Salem, USA
 - Prof. Dr. **Ulrich Rüdiger**, Rector of the University of Konstanz, Germany
 - **Urs Schoettli**, Columnist of Neue Zürcher Zeitung, Tokyo, Japan
 - Prof. Dr. **Jianxin You**, Deputy President of the Chinese Academy of Science and Technology Management, Tongji University, Shanghai, China

- Ellen Wappler

-
- Stein am Rhein – stunningly beautiful medieval town, 40 minutes from Zurich Airport

Speaker **Urs Schoettli**, Columnist of Neue Zürcher Zeitung, Tokyo, Japan

Topic **Asien rückt uns näher!**

Date/Time Sunday, 26 September 2010

Zeit 10.30 am: Presentation and Q & A
 12.00 pm: Cocktails

Place Windlersaal, Bürgerasyl, Stein am Rhein

Ellen Wappler
Executive Director
Walzmühlestrasse 48
CH-8500 Frauenfeld
Phone +41 52 723 06 50
Cell +41 79 679 49 03
ellen.wappler@the-stars.ch

www.the-stars.ch

