

stars

the Symposium for Leaders
of the Next Generation

Programme 2011

Fit for the Future – Challenges and Choices 2020

2011

Saturday, 24 September 2011

12.00	Conference Check-in open		Chlosterhof
15.00	Welcome Coffee		Bürgerasyl
16.00	Welcome Address	Dr. Toni Schönenberger , Chairman of stars	
16.15	2020 – Challenges and Choices		
		Mugo Kibati , Director General, Kenya Vision 2030, Nairobi	
		Dr. Thomas Schmidheiny , Chairman, Spectrum Value Management, and former Chairman, Holcim, Rapperswil-Jona	
		Mona Sutphen , UBS AG, former White House Deputy Chief of Staff, New York	
		Asian speaker not yet confirmed	
18.30	Cocktails		Kloster St.Georgen
	Dinner		Chlosterhof
	Special Insight	Vivian Labib Noeur , Founder, Charisma Arts, Cairo	

08.30	Emerging Risks		Bürgerasyl
	Strategic Perspective	Lord Michael Hastings of Scarisbrick , Global Head of Citizenship and Diversity, KPMG, London	
	Business Perspective	Prof. Joachim Bitterlich , Executive Vice President International Affairs, Veolia Environnement, and Chairman, Veolia Environnement Germany, Paris	
	Plenary Discussion		
11.00	Special Insight	Dwiti Vikramaditya , Advisor and Consultant, Kalinga Institute of Social Sciences (KISS), Bhubaneswar	
11.45	City Tour		Stein am Rhein
12.45	Lunch		Chlosterhof
14.00	The New Global Order and the Emerging World		Bürgerasyl
	A Political and Economic Perspective	Dr. Linda Yueh , Professor, London School of Economics and Political Science, London	
	The Geopolitical Challenge of the Middle East and North Africa	Samih Sawiris , Chairman and CEO, Orascom Development Holding, Altdorf	

15.30

Workshops

A Political and Economic Perspective (cont.)

Dr. **Linda Yueh**, Professor,
London School of Economics and Political Science, London

**The Geopolitical Challenge of the Middle East
and North Africa (cont.)**

Samih Sawiris, Chairman and CEO
Orascom Development Holding, Altdorf

Geopolitics in Turbulent Times

Urs Schoettli, Consultant on Asian affairs, and Columnist,
Neue Zürcher Zeitung, Tokyo

China

Prof. Yunlong E, Executive Director,
Ecological Civilization Research Center, Peking University, Beijing

India

Dr. **Joseph Shields**, Vice-President,
Strategy & Business Development, IBM India Pvt. Ltd, Bangalore

Latin America

Dr. **Luis Sanz**, Associate Dean of Master Programs,
INCAE Business School, Managua

South Africa

Christopher Kistasamy, Solutions Architect,
Standard Bank of South Africa, Johannesburg

USA

Cynthia Milligan, President and CEO, Woods-Stieper Capital Group;
and **Robert Milligan**, Chairman of the Board of Directors,
Chamber of Commerce of the USA, Lincoln

17.00

Time at your disposal

17.30

**Walk together to Castle of Hohenklingen
(optional: shuttle bus)**

Meeting Point:
Foyer Chlosterhof

18.30

Cocktails and Welcome Speech

Franz Hostettmann,
Mayor of the City of Stein am Rhein

Castle of
Hohenklingen

Dinner

Monday, 26 September 2011

08.30	The Media and its Changing Influence		Bürgerasyl
	The Rise of Curated Communities	Nico Luchsinger , Founder, Sandbox, Zurich	
	The Influence of Online Media	Marc van der Chijs , CEO, Spil Games Asia, and Co-Founder, Tudou.com, Shanghai	
	Security Risks in a “Nothing-to-hide Society”	Martin Bosshardt , CEO and Member of the Board, Open Systems AG, Zurich	
11.15	The Future of Media	Hartmut Ostrowski , Chairman and CEO, Bertelsmann AG, Guetersloh	
12.30	Lunch		Chlosterhof
14.00	Global Leadership: CEO Round Tables		Bürgerasyl
	Leadership in Times of Crisis	Makoto Kigawa , Representative Director, President and Executive Officer, Yamato Holdings Co., Ltd., Tokyo	
15.00	CEO Round Tables		
		Albert Baehny , Chairman of the Board of Directors and CEO, Geberit International AG, Jona	
		Calvin Grieder , CEO, Bühler AG, Uzwil	
		Makoto Kigawa , Representative Director, President and Executive Officer, Yamato Holdings Co., Ltd., Tokyo	
		Cynthia Milligan , President and CEO, Woods-Stieper Capital Group, Lincoln	
		Robert Milligan , Chairman of the Board of Directors, Chamber of Commerce of the USA, Lincoln	
		Dr. Markus Neuhaus , CEO, PricewaterhouseCoopers Switzerland, Zurich	
		Godefridus Vranken , Senior Vice President Corporate Strategy and Business Development, JT International SA, Geneva	
17.00	Time at your disposal		
17.30	Boat Trip and Cocktails		On the Rhine
19.00	Dinner		Chlosterhof
	Dinner Speech	Dr. Reto Dubach , President of the Cantonal Government Schaffhausen	
	Special Insight	Emmanuel Hess , Executive Director, Estrategia Siglo XXI, San Jose	

Tuesday, 27 September 2011

08.30

Special insight

Bürgerasyl

Sustainable Mobility – How Real is it?

Eugene Jud, Faculty of California Polytechnic State University, and Owner, Jud Consultants, San Luis Obispo

10.15

The Leadership Challenge

Essa Al Ghurair, Vice Chairman, Al Ghurair Investment LLC, Dubai

Dr. **Thomas Enders**, CEO, Airbus S.A.S., Toulouse

Geoffery Merszei, Executive Vice President, The Dow Chemical Company, and President, Dow Europe, Middle East and Africa, Horgen

12.30

Concluding Remarks

Dr. **Toni Schönenberger**, Chairman of stars

12.45

Lunch

Chlosterhof

Moderator

Prof. **Prabhu Gupta**, Advisory Board of stars

Please note that the programme may be subject to changes.

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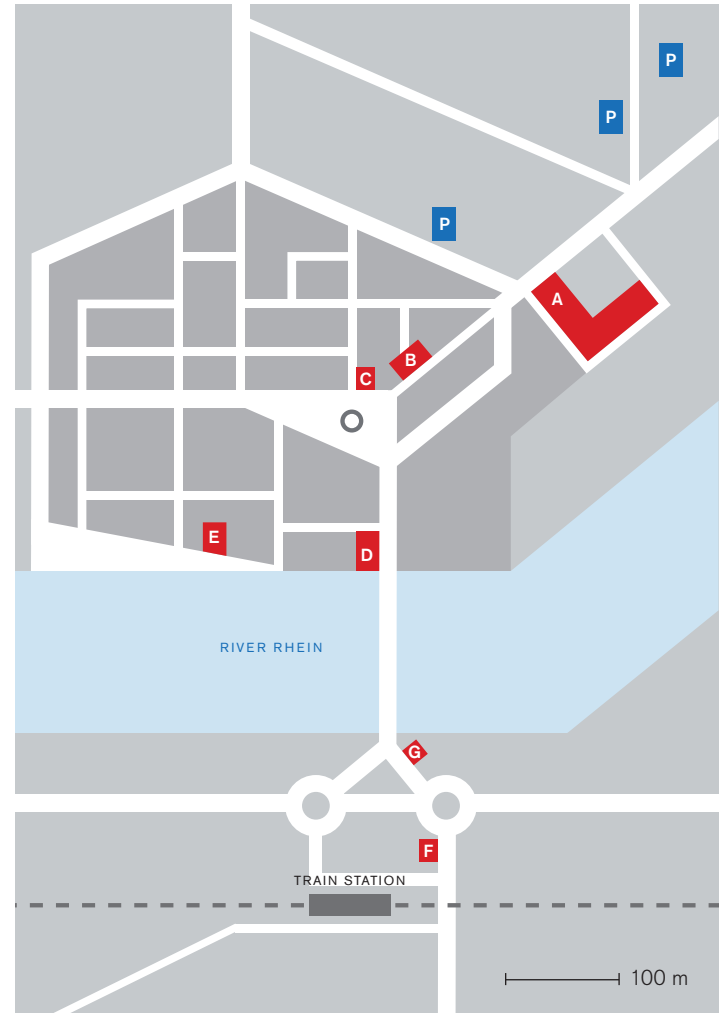
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Vision

stars develops better leaders of the next generation.

Mission

The stars symposia and related alumni activities help prepare proven “Leaders of the Next Generation” for their global leadership roles by

- Enhancing a better understanding of the economic, scientific, political, cultural and social challenges, which will impact business and organizations in the next 5–10 years
- Broadening their horizons through interdisciplinary and intercultural dialogue with peers and global leaders from all fields
- Contributing to their personal development to drive responsible and sustainable actions

Distinctive Features of stars Symposia

- Exclusive circle of 80 to 100 international “Leaders of the Next Generation”, aged 35–40 years, mainly from Business but also from Science, Politics, Culture, NGOs and Media, and nominated by Chairmen, CEOs and other outstanding personalities
- Content-driven, future-oriented, highly interactive programme
- Inspiring global alumni network

Venues of annual stars Symposia

- Stein am Rhein, Switzerland
- Penglai, China

Foundation Board

- Dr. **Toni Schönenberger**, CEO, UBS Wolfsberg (Chairman)
- **Calvin Grieder**, CEO, Bühler AG
- Prof. Dr. **Hans Hengartner**, Professor Emeritus of Experimental Immunology, University of Zurich and ETH Zurich, (Vice Chairman)
- **Franz Hostettmann**, Mayor, City of Stein am Rhein
- **Günter F. Kelm**, former Chairman of the Board of Directors, Geberit AG (Vice Chairman)
- **Medard Meier**, Partner, Gisler.Meier.Repele.Z'Graggen
- Dr. **Markus R. Neuhaus**, CEO, PricewaterhouseCoopers Switzerland
- Dr. **Christoph D. Schmid**, Attorney-at-law and Partner, Wenger&Vieli AG

The stars Foundation is a neutral, independent, not-for-profit organization, registered in Switzerland.

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