

stars

the Symposium for Leaders
of the Next Generation

Programme 2011

Fit for the Future – Challenges and Choices 2020



Saturday, 24 September 2011		
12.00	Conference Check-in open	Chlosterhof
15.00	Welcome Coffee	Bürgerasyl
16.00	Welcome Address	Dr. Toni Schönenberger , Chairman of stars
16.15	2020 – Challenges and Choices	
		Mugo Kibati , Director General, Kenya Vision 2030, Nairobi
		Dr. Thomas Schmidheiny , Chairman, Spectrum Value Management, and former Chairman, Holcim, Rapperswil-Jona
		Mona Sutphen , UBS AG, former White House Deputy Chief of Staff, New York
		Asian speaker not yet confirmed
18.30	Cocktails	Kloster St.Georgen
	Dinner	Chlosterhof
	Special Insight	Vivian Labib Noeur , Founder, Charisma Arts, Cairo

Sunday, 25 September 2011			
08.30	Emerging Risks		Bürgerasyl
	Strategic Perspective	Lord Michael Hastings of Scarisbrick , Global Head of Citizenship and Diversity, KPMG, London	
	Business Perspective	Prof. Joachim Bitterlich , Executive Vice President International Affairs, Veolia Environnement, and Chairman, Veolia Environnement Germany, Paris	
	Plenary Discussion		
11.00	Special Insight	Dwiti Vikramaditya , Advisor and Consultant, Kalinga Institute of Social Sciences (KISS), Bhubaneswar	
11.45	City Tour		Stein am Rhein
12.45	Lunch		Chlosterhof
14.00	The New Global Order and the Emerging World		Bürgerasyl
	A Political and Economic Perspective	Dr. Linda Yueh , Professor, London School of Economics and Political Science, London	
	The Geopolitical Challenge of the Middle East and North Africa	Samih Sawiris , Chairman and CEO, Orascom Development Holding, Altdorf	

Sunday, 25 September 2011		
15.30	Workshops	
	A Political and Economic Perspective (cont.)	Dr. Linda Yueh , Professor, London School of Economics and Political Science, London
	The Geopolitical Challenge of the Middle East and North Africa (cont.)	Samih Sawiris , Chairman and CEO Orascom Development Holding, Altdorf
	Geopolitics in Turbulent Times	Urs Schoettli , Consultant on Asian affairs, and Columnist, Neue Zürcher Zeitung, Tokyo
	China	Prof. Yunlong E , Executive Director, Ecological Civilization Research Center, Peking University, Beijing
	India	Dr. Joseph Shields , Vice-President, Strategy & Business Development, IBM India Pvt. Ltd, Bangalore
	Latin America	Dr. Luis Sanz , Associate Dean of Master Programs, INCAE Business School, Managua
	South Africa	Christopher Kistasamy , Solutions Architect, Standard Bank of South Africa, Johannesburg
	USA	Cynthia Milligan , President and CEO,Woods-Stieper Capital Group; and Robert Milligan , Chairman of the Board of Directors, Chamber of Commerce of the USA, Lincoln
17.00	Time at your disposal	
17.30	Walk together to Castle of Hohenklingen (optional: shuttle bus)	Meeting Point: Foyer Chlosterhof
18.30	Cocktails and Welcome Speech	Franz Hostettmann , Mayor of the City of Stein am Rhein
	Dinner	Castle of Hohenklingen

Monday, 26 September 2011			
08.30	The Media and its Changing Influence		Bürgerasyl
	The Rise of Curated Communities	Nico Luchsinger, Founder, Sandbox, Zurich	
	The Influence of Online Media	Marc van der Chijs, CEO, Spil Games Asia, and Co-Founder, Tudou.com, Shanghai	
	Security Risks in a “Nothing-to-hide Society”	Martin Bosshardt, CEO and Member of the Board, Open Systems AG, Zurich	
11.15	The Future of Media		Hartmut Ostrowski, Chairman and CEO, Bertelsmann AG, Guetersloh
12.30	Lunch		Chlosterhof
14.00	Global Leadership: CEO Round Tables		Bürgerasyl
	Leadership in Times of Crisis	Makoto Kigawa, Representative Director, President and Executive Officer, Yamato Holdings Co., Ltd., Tokyo	
15.00	CEO Round Tables		
		Albert Baehny, Chairman of the Board of Directors and CEO, Geberit International AG, Jona	
		Calvin Grieder, CEO, Bühler AG, Uzwil	
		Makoto Kigawa, Representative Director, President and Executive Officer, Yamato Holdings Co., Ltd., Tokyo	
		Cynthia Milligan, President and CEO, Woods-Stieper Capital Group, Lincoln	
		Robert Milligan, Chairman of the Board of Directors, Chamber of Commerce of the USA, Lincoln	
		Dr. Markus Neuhaus, CEO, PricewaterhouseCoopers Switzerland, Zurich	
		Godefridus Vranken, Senior Vice President Corporate Strategy and Business Development, JT International SA, Geneva	
17.00	Time at your disposal		
17.30	Boat Trip and Cocktails		On the Rhine
19.00	Dinner		Chlosterhof
	Dinner Speech	Dr. Reto Dubach, President of the Cantonal Government Schaffhausen	
	Special Insight	Emmanuel Hess, Executive Director, Estrategia Siglo XXI, San Jose	

Tuesday, 27 September 2011		
08.30	Special insight	Bürgerasyl
	Sustainable Mobility – How Real is it?	Eugene Jud, Faculty of California Polytechnic State University, and Owner, Jud Consultants, San Luis Obispo
10.15	The Leadership Challenge	
		Essa Al Ghurair, Vice Chairman, Al Ghurair Investment LLC, Dubai
		Dr. Thomas Enders, CEO, Airbus S.A.S., Toulouse
		Geoffery Merszei, Executive Vice President, The Dow Chemical Company, and President, Dow Europe, Middle East and Africa, Horgen
12.30	Concluding Remarks	Dr. Toni Schönenberger, Chairman of stars
12.45	Lunch	Chlosterhof
		Moderator Prof. Prabhu Gupta, Advisory Board of stars
Please note that the programme may be subject to changes.		

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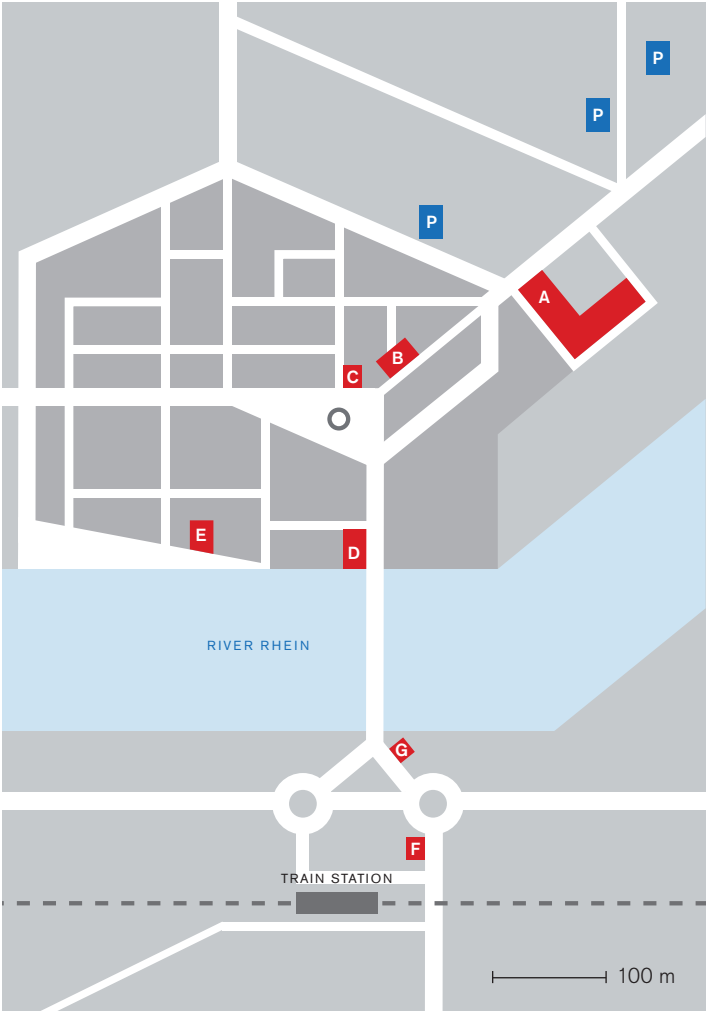
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Vision

stars develops better leaders of the next generation.

Mission

The stars symposia and related alumni activities help prepare proven “Leaders of the Next Generation” for their global leadership roles by

- Enhancing a better understanding of the economic, scientific, political, cultural and social challenges, which will impact business and organizations in the next 5–10 years
- Broadening their horizons through interdisciplinary and intercultural dialogue with peers and global leaders from all fields
- Contributing to their personal development to drive responsible and sustainable actions

Distinctive Features of stars Symposia

- Exclusive circle of 80 to 100 international “Leaders of the Next Generation”, aged 35–40 years, mainly from Business but also from Science, Politics, Culture, NGOs and Media, and nominated by Chairmen, CEOs and other outstanding personalities
- Content-driven, future-oriented, highly interactive programme
- Inspiring global alumni network

Venues of annual stars Symposia

- Stein am Rhein, Switzerland
- Penglai, China

Foundation Board

- Dr. **Toni Schönenberger**, CEO, UBS Wolfsberg (Chairman)
- **Calvin Grieder**, CEO, Bühler AG
- Prof. Dr. **Hans Hengartner**, Professor Emeritus of Experimental Immunology, University of Zurich and ETH Zurich, (Vice Chairman)
- **Franz Hostettmann**, Mayor, City of Stein am Rhein
- **Günter F. Kelm**, former Chairman of the Board of Directors, Geberit AG (Vice Chairman)
- **Medard Meier**, Partner, Gisler.Meier.Repele.Z'Graggen
- Dr. **Markus R. Neuhaus**, CEO, PricewaterhouseCoopers Switzerland
- Dr. **Christoph D. Schmid**, Attorney-at-law and Partner, Wenger&Vieli AG

The stars Foundation is a neutral, independent, not-for-profit organization, registered in Switzerland.

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