

stars Symposium in Stein am Rhein

Programme 2012

Shaping the Future

2012

Saturday, 22 September 2012		
12.00	Conference Check-in open	Chlosterhof
15.00	Welcome Coffee	Bürgerasyl
16.00	Welcome Address	Dr. Toni Schoenenberger , Chairman, stars Foundation, Stein am Rhein
16.15	2020 – Challenges and Choices	Moderation: Haig Simonian
	A Chinese Perspective	Prof. Yang Du , Chief of Division, Institute of Population and Labor Economics, Chinese Academy of Social Sciences, Beijing
	A European Perspective	Joschka Fischer , former Foreign Minister and Vice Chancellor of Germany, Berlin
	A Japanese Perspective	Prof. Hiroshi Watanabe , CEO and Executive Managing Director, Japan Bank for International Cooperation, Tokyo
	Plenary discussion	
18.30	Cocktails	St. George's Abbey
	Dinner	Chlosterhof

Sunday, 23 September 2012			
08.30	Shaping the Future 1: Futurewise – Strategies to stay ahead of Global Change	Dr. Patrick Dixon , Futurist and Chairman, Global Change Ltd., London	Chlosterhof
11.00	Time at your disposal		
11.30	City Tour		Stein am Rhein
12.30	Lunch		Chlosterhof
14.00	The New Global Order and the Emerging World	Moderation: Toni Piëch	Bürgerasyl
	A Political and Economic Perspective	Prof. Dr. Linda Yueh , Professor, London School of Economics, London	
	Economic and Political Trends and Developments in the Middle East	Dr. Abdulaziz Sager , Chairman, Gulf Research Center, Geneva	
	Plenary discussion		
15.00	Workshops		
	A Political and Economic Perspective (in-depth discussion)	Prof. Dr. Linda Yueh , Professor, London School of Economics, London	
	Economic and Political Trends and Developments in the Middle East (in-depth discussion)	Dr. Abdulaziz Sager , Chairman, Gulf Research Center, Geneva	
	African – Chinese Relations	Prof. Yunlong E , Executive Director, Ecological Civilization Research Center, Peking University, and Senior Advisor to several Chinese companies, Beijing	
	India – Challenges and Opportunities	Urs Schoettli , Consultant on Asian affairs, Tokyo, and Achyutha Sharma , Director, Sulochana Development Trust, Bangalore	
	Innovation and Strategies for Low-Income Markets	Dr. Tashmia Ismail , Senior Faculty, Gordon Institute of Business Science, Johannesburg	
	Japan – Challenges and Opportunities	Prof. Hiroshi Watanabe , CEO and Executive Managing Director, Japan Bank for International Cooperation, Tokyo	
	Russia/Ukraine – Challenges and Opportunities	Erwin Hofer , Swiss Ambassador to Serbia, and former Swiss Ambassador to Russia, and Oleksandr Romanyshyn , Deputy Director, ARPA Real Estate, Kiev	

	The Future of Innovation in China	Prof. Dr. Jianxin You , Deputy President, Chinese Academy of Science and Technology Management, Tongji University, Shanghai	
	USA – Challenges and Opportunities	Dia Martin , Director, Small Medium Enterprise Department, Overseas Private Investment Corporation, Washington, D. C.	
	Vietnam – Challenges and Opportunities	Quang Thinh Vu , CEO, Vietnam Holding Asset Management, Ho Chi Minh City	
17.00	Time at your disposal		
17.30	Walk together to Castle of Hohenklingen (optional: shuttle bus at 18.00)		Meeting Point: Lobby Chlosterhof
18.30	Cocktails and Welcome Speech	Claudia Eimer , Mayor, City of Stein am Rhein	Castle of Hohenklingen
	Dinner		

Monday, 24 September 2012			
08.30	Shaping the Future 2: How Genes affect our Character and Risk Behaviour	Moderation: Dr. Katja Gentinetta	Bürgerasyl
		Prof. Dr. Gottfried Schatz , Professor Emeritus of Biochemistry, University of Basel, Basel	
	Plenary discussion		
09.45	Coffee break		
10.30	Shaping the Future 3: Energy and Sustainability – The Impact of Technology	Moderation: Toni Piëch	
	A Research Perspective	Prof. Dr. Lino Guzzella , Rector and Professor of Thermotronics, ETH Zurich, Zurich	
	A Business Perspective	Prof. Dr. Wolfgang Reitzle , CEO, Linde Group, Munich	
	Plenary discussion		
12.30	Lunch		Chlosterhof
14.00	Global Leadership	Moderation: Haig Simonian	Bürgerasyl
		Lord Michael Hastings of Scarisbrick , Global Head of Citizenship, KPMG International, and Member of the House of Lords, London	
	Plenary discussion		

15.00	Global Leadership: CEO Dialogues	
		Doris Albisser, CEO, CLS Communication AG, Zurich
		Calvin Grieder, CEO, Buhler Group, Uzwil
		Lord Michael Hastings of Scarisbrick, Global Head of Citizenship, KPMG International, and Member of the House of Lords, London
		Beatrix Morath, Managing Partner Switzerland, Roland Berger Strategy Consultants, Zurich
		Dr. Markus R. Neuhaus, Chairman, PricewaterhouseCoopers Switzerland, Member of the Global Network Executive Team, Zurich
		Susanne Schorsch, Vice President – Global Strategic Management & New Business Development, BASF, Ludwigshafen
		Dr. Chan Kei Thong, CEO, Leadership Development International (LDi), Atlanta
		Godefridus Vranken, Senior Vice President Business Development and Corporate Communications, JT International SA, Geneva
16.30	Time at your disposal	
17.30	Boat Trip and Cocktails	On the Rhine
19.00	Dinner	Chlosterhof
	Dinner Speech	Dr. Reto Dubach, Member, Cantonal Government of Schaffhausen, Schaffhausen

Tuesday, 25 September 2012				
08.30	Shaping the Future 4: Opportunities and Risks of Emerging Information Technology		Moderation: Toni Piëch	Bürgerasyl
	Impact of the Emerging Information Technologies on Business		Prof. Dr. Elgar Fleisch , Professor of Information and Technology Management, ETH Zurich and University of St.Gallen, Zurich/St.Gallen	
	Security Risks in a “Nothing-to-hide Society”		Martin Bosshardt , CEO and Member of the Board, Open Systems AG, Zurich	
	Plenary discussion			
10.00	Coffee break			
10.30	The Leadership Challenge		Moderation: Haig Simonian	
			Siong Guan Lim , Group President, Government of Singapore Investment Corporation (GIC), Singapore	
			Geoffery E. Merszei , Chairman, Dow Europe, Middle East & Africa, Horgen	
			Dr. Martin Wittig , CEO, Roland Berger Strategy Consultants, Zurich	
	Plenary discussion			
12.00	Concluding Remarks		Dr. Toni Schoenenberger , Chairman, stars Foundation, Stein am Rhein	
12.15	Lunch			Chlosterhof
Moderators				
Dr. Katja Gentinetta , Political Philosopher, Lecturer, Talk Show Host and Consultant, Lenzburg				
Toni Piëch , General Manager, Piëch Asia Enterprises, Beijing				
Haig Simonian , Freelance Writer, former Switzerland and Austria Correspondent of the Financial Times, Zurich				

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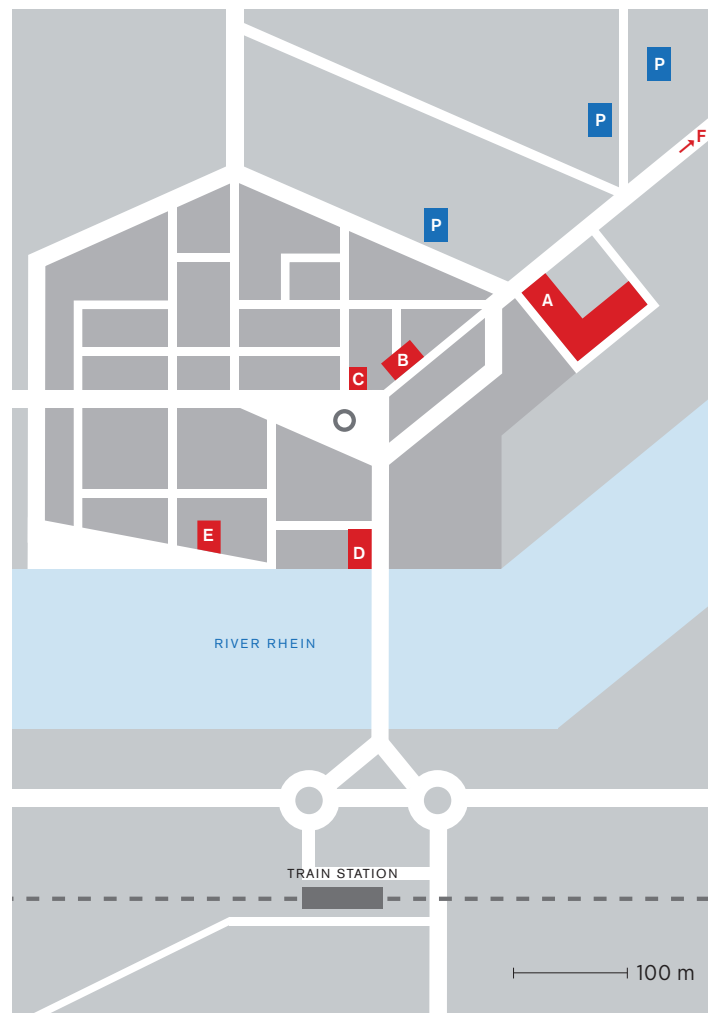
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Vision

stars develops better leaders of the next generation.

Mission

The stars symposia and related alumni activities help prepare proven “Leaders of the Next Generation” for their global leadership roles by

- **ENHANCING** a better understanding of the economic, scientific, political, cultural and social challenges, which will impact business and organizations in the next 5–10 years
- **BROADENING** their horizons through interdisciplinary and intercultural dialogue with peers and global leaders from all fields
- **CONTRIBUTING** to their personal development to drive responsible and sustainable actions

Distinctive features

- **EXCLUSIVE CIRCLE** of 80 to 150 international participants, aged 35–45 years, mainly from Business but also from Science, Politics, Culture, NGOs and Media, and nominated by Chairmen, CEOs and other outstanding personalities
- **FUTURE-ORIENTED**, highly interactive 4-day programme, with sessions such as Challenges and Choices, Shaping the Future, Emerging Risks, the New Global Order and the Emerging World, as well as the Leadership Challenge and Special Insights
- **INSPIRING** global alumni network

Symposia at inspiring venues

Two stars symposia are held annually – one in Switzerland, one in China

Shaping the Future – Stein am Rhein, Switzerland

PROGRAMME FOCUS is on global challenges and megatrends

80 PARTICIPANTS from all over the world

STEIN AM RHEIN stunningly beautiful medieval town, 40 minutes from Zurich Airport

Building Bridges – China

PROGRAMME FOCUS is on China- and Asia-specific developments and global challenges

150 PARTICIPANTS, half of them from China

Foundation Board Members

- Dr. Toni Schoenenberger, CEO, UBS Wolfsberg (Chairman)
- Claudia Eimer, Mayor, City of Stein am Rhein
- Calvin Grieder, CEO, Buhler Group
- Prof. Dr. Hans Hengartner, Professor Emeritus of Experimental Immunology, University of Zurich and ETH Zurich (Vice Chairman)
- Guenter F. Kelm, former Chairman of the Board of Directors, Geberit AG (Vice Chairman)
- Medard Meier, Consultant in Communication and Business
- Dr. Markus R. Neuhaus, Chairman, PricewaterhouseCoopers Switzerland
- Dr. Christoph D. Schmid, Attorney-at-law and Partner, Wenger & Vieli AG

Contact

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The idea to offset the emissions caused by stars participants' travelling to and from the symposium, was initiated by Emmanuel Hess, Alumnus of stars in Stein am Rhein 2011. He introduced stars to the National Forestry Financing Fund of Costa Rica (FONAFIFO) who certify the offsetting of emissions with the help of CDG Environmental Advisors.

The goal of the FONAFIFO (www.fonafifo.go.cr) is to protect and conserve Costa Rican forests. They promote a responsible and sustainable management of the country's forest coverage through monetary incentives to enable ecosystem restoration and reforestation programs. As part of this initiative, FONAFIFO has created a program called "Viaje Limpio" ("Clean Journey"). Through this, organizations or individuals can calculate their green house emissions of a trip and compensate these by purchasing Certificates for Environmental Services. With this Certificate, the Costa Rican Government confirms that the journey was therefore "Clean", or as others might state, "Carbon Neutral". The funds collected from the certificates are used to protect and restore seven thousand hectares of forest coverage in Nicoya, Santa Cruz, Filadelfia, Carrillo and Liberia, all located in Guanacaste, Costa Rica.

CDG Environmental Advisors (www.cdg-ea.com) introduced the concept of integrated environmental and social consulting in Costa Rica. Their services include the creation of corporate policies and regulations, design and implementation of private protection systems and environmental and social management systems. CDG's newest division is the Carbon Management division, which specializes in carbon footprint calculations, carbon offset project definition and design, and certification advisory services.

stars feels its obligation to at least minimize the impact the symposium has on the environment and hopes with this initiative to make a sustainable impact. stars sincerely thanks CDG Environmental Advisors for sponsoring their services in order to achieve this milestone.

Sponsors

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Official Carrier

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