

**stars Stein am Rhein symposium**

**Programme 2014**

**Horizon Scanning**



Saturday, 13 September 2014		
12.00	Conference Check-in open	Chlosterhof
13.30	Early Bird Programme: City Tour	Stein am Rhein
15.00	Welcome Coffee	Buergerasyl
16.00	Welcome Address	Dr. <b>Toni Schoenenberger</b> , Executive Chairman stars Foundation, Stein am Rhein, Switzerland
16.15	2030 – Challenges and Choices	Dr. <b>Felix Ehrat</b> , Group General Counsel and Member of the Executive Committee, Novartis, Basel
		<b>Siong Guan Lim</b> , Group President GIC Pte. Ltd., Singapore
		<b>Mona Sutphen</b> , Partner, Macro Advisory Partners LLP and former White House Deputy Chief of Staff of President Obama, New York
		Plenary Discussion
18.00	Cocktails	St. Georges Abbey
	Dinner	Chlosterhof
	Night Cap	Bar Chlosterhof

Sunday, 14 September 2014				
08.30	China – Shaping Tomorrow	Prof. Dr. <b>Zhongying Pang</b> , Full Professor of International Relations and Founding Director of the Centre for the Study of Global Governance, Renmin University of China, Beijing	Buergerasyl	
		Dr. <b>Chan Kei Thong</b> , President Leadership Development International (LDi), Atlanta		
		<b>Joerg Wuttke</b> , Chief Representative China, BASF, President European Union Chamber of Commerce in China, Beijing		
	Plenary Discussion			
10.00	Coffee break			
10.45	Africa – Promise and Reality		Buergerasyl	
		Africa joining the Digital World – huge Potential and leapfrogging Opportunity		<b>Anat Bar-Gera</b> , Chairperson YooMee Africa AG, Küsnacht, Switzerland
		The Africa Oppportunity: Some Inconvenient Facts		<b>Frank Braeken</b> , Chief Investment Officer, Amatheon Agri Holding, Berlin
	Plenary Discussion			
12.15	Lunch			
13.45	Competing Values, Systems and Ideologies in a Globalized World	Prof. Dr. <b>Zhongying Pang</b> , Full Professor of International Relations and Founding Director of the Centre for the Study of Global Governance, Renmin University of China, Beijing	Buergerasyl	
		<b>Urs Schoettli</b> , Consultant on Asian Affairs and Former Asia Correspondent of Neue Zurcher Zeitung, Tokyo		
	Plenary Discussion			

Competing Values, Systems and Ideologies:  
In-depth Discussion

Prof. Dr. **Zhongying Pang**, Full Professor of International Relations and Founding Director of the Centre for the Study of Global Governance, Renmin University of China, Beijing

**Urs Schoettli**, Consultant on Asian Affairs and Former Asia Correspondent of Neue Zurcher Zeitung, Tokyo

Africa – In-depth Discussion

**Frank Braeken**, Chief Investment Officer, Amatheon Agri Holding, Berlin

Reshaping the Trade Axis: Transatlantic Trade and Investment Partnership (TTIP)

**Hendrik Bourgeois**, Chairman, AmCham EU and Vice President European Affairs, GE, Brussels

Bio-Entrepreneurship and Start-up Culture in India

**Rajneesh Kumar**, Manager Intellectual Property and Technology Management, Biotechnology Industry Research Assistance Council (BIRAC), New Delhi

How the global political and economic Developments influence GIC’s Investment Planning

**Tzu Mi Liew**, Deputy Head, Fixed Income and Head, Global Macro, GIC Asset Management Pte. Ltd., Singapore

Sharing Economy - The next Hype or the next Revolution?

**Nico Luchsinger**, Head of Business Development, Mila, Zurich

China as a Role Model in the 21st Century

Prof. **Jisheng Sun**, Department of Academic Research, China Foreign Affairs University, Beijing

How to secure long-term Financing in uncertain Markets

Prof. **Hiroshi Watanabe**, CEO Japan Bank for International Cooperation, Tokyo

How to read the political and economic Faultlines in uncertain Times

**Joerg Wuttke**, Chief Representative China, BASF, President European Union Chamber of Commerce in China, Beijing

17.30	<b>Walk together to Castle of Hohenklingen (optional: Shuttle Bus)</b>		Meeting Point: Foyer Chlosterhof
18.30	<b>Cocktails and Welcome Speech</b>	<b>Claudia Eimer</b> , Mayor City of Stein am Rhein, Switzerland	Castle of Hohenklingen
	<b>Dinner</b>		

Monday, 15 September 2014			
08.30	Shaping the Future		
	Supply Chain Empires	Prof. Dr. <b>Parag Khanna</b> , Director, Hybrid Reality Institute, Singapore	Buergerasyl
09.30	Coffee Break		
10.00	Data Crush		
	The new Era of Cognitive Computing – Smart Machines	Dr. <b>Matthias Kaiserswerth</b> , Vice-President Europe IBM Research and Director IBM Research, Zurich	
	The Digital Opportunity	<b>Jim Hagemann Snabe</b> , Former Co-CEO SAP AG, Copenhagen	
	Think Innovation, User first	<b>Patrick Warnking</b> , Country Director, Google Switzerland GmbH, Zurich	
12.00	Plenary Discussion	Dr. <b>Matthias Kaiserswerth</b> , Vice-President Europe IBM Research and Director IBM Research, Zurich	
		Prof. Dr. <b>Parag Khanna</b> , Director, Hybrid Reality Institute, Singapore	
		<b>Jim Hagemann Snabe</b> , Former Co-CEO SAP AG, Copenhagen	
		<b>Patrick Warnking</b> , Country Director, Google Switzerland GmbH, Zurich	
13.00	Lunch		Chlosterhof
14.00	Global Leadership	<b>Nani Beccalli-Falco</b> , President and CEO of GE Europe and CEO GE Germany, Frankfurt	Buergerasyl
	Plenary Discussion		

15.00	CEO Dialogues	
		<b>Nani Beccalli-Falco</b> , President and CEO of GE Europe and CEO GE Germany, Frankfurt
		<b>Calvin Grieder</b> , CEO Buhler Group, Uzwil, Switzerland
		<b>Siong Guan Lim</b> , Group President GIC Pte. Ltd., Singapore
		Dr. <b>Markus R. Neuhaus</b> , Chairman PricewaterhouseCoopers Switzerland and Member of the Office of the Global Chairman, Zurich
		<b>Tony Reis</b> , Former CEO Swisscom, Switzerland
		Dr. <b>Philip Robinson</b> , Chairman Board of Directors, Ernst & Young Ltd. Switzerland, Zurich
		Dr. <b>Chan Kei Thong</b> , President Leadership Development International (LDi), Atlanta
		<b>Isabelle Welton</b> , Chief Human Resources Officer and Member of the Group Executive Committee, Zurich Insurance Group, Zurich
16.30	Refresh	
17.30	Boat Trip and Cocktails	On the Rhine
19.00	Dinner	Chlosterhof
	Dinner Speech	<b>Christian Amsler</b> , President of the Cantonal Government of Schaffhausen, Switzerland
	Night Cap	Bar Chlosterhof

Tuesday, 16 September 2014			
08.30	Regulation and Compliance in a Globalized World	Dr. <b>Axel A. Weber</b> , Chairman of the Board of UBS AG, Zurich	Buergerasyl
	Plenary Discussion		
10.00	Coffee Break		Buergerasyl
10.30	A World in Turmoil and Transition	<b>Yves Daccord</b> , Director-General of the International Committee of the Red Cross, Geneva	
	Plenary Discussion		
12.00	Concluding Remarks	Dr. <b>Toni Schoenenberger</b> , Executive Chairman stars Foundation, Stein am Rhein, Switzerland	
12.15	Lunch		Chlosterhof
	Moderation		
	Mark Dittli, Editor in Chief "Finanz und Wirtschaft", Zurich		
	stars reserves the right to make any changes to the programme.		



**A Chlosterhof, Foyer**

Phone +41 79 343 66 30

pascale.ineichen@the-stars.ch

**A Chlosterhof**

Oehningerstrasse 2

CH-8260 Stein am Rhein

Phone +41 52 742 42 42

chlosterhof@bluewin.ch

**B Buergerasyl****C Adler**

Rathausplatz 2

CH-8260 Stein am Rhein

Phone +41 52 742 61 61

hotel-adler@bluewin.ch

**D Rheinfels**

Rhigass 8

CH-8260 Stein am Rhein

Phone +41 52 741 21 44

rheinfels@bluewin.ch

**E Rheingerbe**

Schiffländi 5

CH-8260 Stein am Rhein

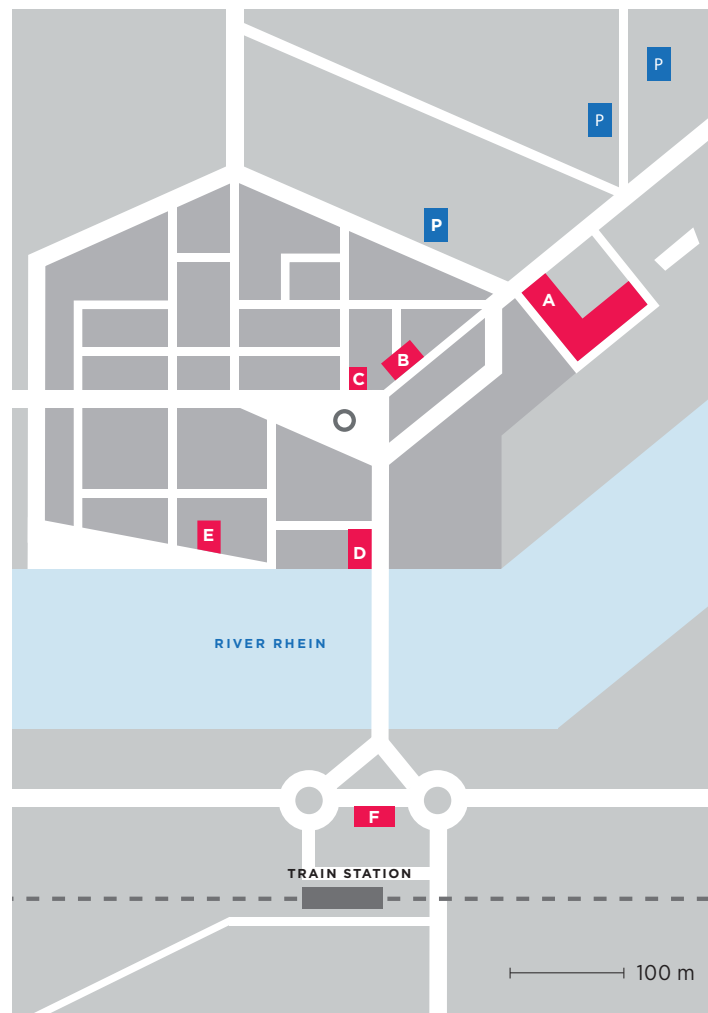
Phone +41 52 741 29 91

**F Hotel Roseberg**

Wagenhauserstrasse 5

CH-8260 Stein am Rhein

Phone +41 52 742 61 61



## Vision

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stars develops better leaders of the next generation and wants to be the premier platform for these future leaders

## Mission

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The stars symposia and related alumni activities help prepare proven “Leaders of the Next Generation” for their global leadership roles by

- **ENHANCING** a better understanding of the economic, scientific, political, cultural and social challenges, which will impact business and organizations in the next 5–10 years
- **BROADENING** their horizons through interdisciplinary and intercultural dialogue with peers and global leaders from all fields
- **CONTRIBUTING** to their personal development to drive responsible and sustainable actions

## Distinctive features

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- **EXCLUSIVE CIRCLE** of 100 international participants, aged 35–45 years, mainly from Business but also from Science, Politics, Culture, NGOs and the Media, and nominated by Chairmen, CEOs and other outstanding individuals
- **FUTURE-ORIENTED**, highly interactive 4-day programme
- **INSPIRING** global alumni network with over 1000 alumni from over 75 countries and Alumni Chapters in Beijing, Germany, Latin America, Mumbai, Shanghai, Singapore and Switzerland

## Symposia at inspiring venues

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Two stars symposia are held annually – one in Switzerland, one in Singapore

### Horizon Scanning – Stein am Rhein, Switzerland

**PROGRAMME FOCUS** is on global challenges and major trends

**80 PARTICIPANTS** from all over the world

**STEIN AM RHEIN** stunningly beautiful medieval town, 40 minutes from Zurich Airport

### Asia and Beyond – Singapore

**PROGRAMME FOCUS** is on global and Asia-specific opportunities and challenges

**110 PARTICIPANTS** a vibrant mix, from Asia, and all over the world  
**SINGAPORE** innovative and dynamic city in a garden

## stars Foundation Board

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- Dr. Toni Schoenenberger, Executive Chairman of stars
- Prof. Dr. Hans Hengartner, Professor Emeritus of Experimental Immunology, University of Zurich and ETH Zurich (Vice Chairman)
- Claudia Eimer, Mayor of the City of Stein am Rhein, Switzerland
- Calvin Grieder, CEO of Buhler Group, Uzwil, Switzerland
- Medard Meier, Consultant in Communication and Business, Zurich
- Dr. Markus R. Neuhaus, Chairman of PricewaterhouseCoopers Switzerland and Member of the Office of the Global Chairman, Zurich
- Dr. Christoph D. Schmid, Attorney-at-law and Partner, Wenger & Vieli AG, Zurich

## stars International Board

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- Siong Guan Lim, Group President of GIC Private Limited, Singapore
- Tony Reis, former CEO of Swisscom and former General Manager EMEA of IBM Europe, Switzerland
- Urs Schoettli, Consultant on Asian Affairs and former Asia Correspondent of Neue Zürcher Zeitung, Tokyo
- Prof. Hiroshi Watanabe, CEO of Japan Bank for International Cooperation, Tokyo

## Contact

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### stars – the Symposium for Leaders of the Next Generation

Haus zum Schwert  
Freie Strasse 8  
8500 Frauenfeld  
Switzerland

Tel: +41 52 540 00 20

Fax: +41 52 720 83 46

Email: [info@the-stars.ch](mailto:info@the-stars.ch)

[www.the-stars.ch](http://www.the-stars.ch)

## Strategic Partner

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## Symposium Partners

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**Jakob und Emma Windler Foundation**

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