

**stars China 2017**  
**China and the World - Shifting Gears**  
**23-28 April 2017**  
**Shangri-La, Chengdu**

**Objectives:**

- Gain a better understanding of China's cultural, economic, scientific, environmental and social trends and developments which will impact business and society over the next 5-10 years
- Broaden the horizon through interdisciplinary and intercultural dialogue to grasp the depth and breadth of the rapidly evolving relationship between China and the world in the 21st century, driven by China's geopolitical and strategic regional and global initiatives like the Asian Infrastructure Investment Bank (AIIB) and One Belt One Road (OBOR)
- Get on-the-ground impressions in Chengdu about the enormous potential of the "Go West" Strategy of the Chinese government, including company visits in Tianfu Software Park - the so-called "Chinese Silicon Valley" - among various further glimpses behind the scenes of Sichuan's successful growth story

**Sunday, 23 April 2017**

12.30	<b>Early Bird Programme: City Tour</b>		Shangri-La, Lobby, 2nd Floor
16.00	<b>Welcome Coffee</b>		Shangri-La, Foyer, 1st Floor
17.00	<b>Welcome Address</b>	<b>Toni SCHOENENBERGER</b> , Executive Chairman, stars Foundation, Stein am Rhein, Switzerland	Shangri-La, Nan River Room
17.30	<b>Doing Business in Southwest China</b>	<b>Yi Yang</b> , Deputy Director General, Sichuan Provincial Investment Promotion Bureau, Chengdu	
	<b>Panel Discussion</b>	<p><b>Yi Yang</b>, Deputy Director General, Sichuan Provincial Investment Promotion Bureau, Chengdu</p> <p><b>Ulrich O. BIRCH</b>, former Chairman of the Board, Southwest China Chapter, European Union Chamber of Commerce in China, former Senior Manager Consenec Ltd. (ABB), Interim Manager, Coach and Executive Advisor for China and Asia, Chongqing</p> <p><b>Josef MONDL</b>, Executive Director China, Competence Center, University of St. Gallen; President and CEO, TAO China Center, St. Gallen, Switzerland</p> <p><b>Paul SIVES</b>, Chairman of the Board, Southwest China Chapter, European Union Chamber of Commerce in China, General Manager, Proton Products, Chengdu</p>	
19.00	<b>Cocktails</b>		Shangri-La, Foyer
19.30	<b>Dinner with Representatives of Chinese and Foreign Companies based in Southwest China</b>		Shangri-La, Fu River Room

## Monday, 24 April 2017

from 06.00	<b>Breakfast</b>		Shangri-La, Z-Café
08.00	<b>Departure</b>		Shangri-La, Lobby, 2nd Floor
09.00	<b>Tianfu Software Park: Hi-Tech Window</b>		Tianfu Software Park
10.30	<b>Next Space Incubator</b>	Startup Speech 1: <b>David CHEN</b> , CEO, Strikingly, Chengdu Startup Speech 2: <b>CHING Ching</b> , Founder, Wanle Group, Chengdu Startup Speech 3: <b>YUJIA Guo</b> , Co-Founder and CFO, DreamBigCareer, Chengdu	Western Innovation Centre of Alibaba
12.00	<b>Lunch</b>		Intercontinental Century City Chengdu
14.00	<b>Option 1: Company Visit : Envee Inflight Entertainment Co., Ltd.</b>	<b>Silas WU</b> , CEO and Director General, Envee, Chengdu	Tianfu Software Park
	<b>Option 2: Company Visit: XGIMI</b>	<b>Aaron LIAO</b> , Founder and CFO, XGIMI, Chengdu	Tianfu Software Park
16.30	<b>Site Visit to Swiss China Center (SCC)</b>		Swiss China Center (SCC)
	<b>SCC: The Platform Connecting Chinese and Overseas Entrepreneurs</b>	<b>Gregor CONRAD</b> , General Manager, SCC, Chengdu	
	<b>Innovation, Technology and Venture Capital in China - the View from Israel</b>	<b>Amir LATI</b> , Consul General, Consulate General of Israel, Chengdu	
	<b>The Chinese Venture Capital Landscape - Investment Opportunities</b>	<b>YUAN Hongwei</b> , Partner, Green Pine Capital Partners, Shenzhen  <b>Sharon SUN</b> , Senior Vice President; Head, Direct Investments Group, Asia (Greater China); Head Beijing Office, GIC, Beijing, stars alumna	
	<b>Panel Discussion</b>		
	<b>Cocktails and Flying Dinner, hosted by SCC</b>		

from 06.00	<b>Breakfast</b>		Shangri-La, Z-Café
08.30	<b>Competition, Cooperation and Conflict: Can China and the USA get along?</b>	<p><b>ZHANG Tuosheng</b>, Chairman of the Research Committee, China Foundation of International and Strategic Studies, Beijing</p> <p><b>Michael BARBALAS</b>, Member of the Board of Directors, American Chamber of Commerce in China, Beijing</p> <p><b>HUANG Jing</b>, Lee Foundation Professor on U.S.-China Relations, Director, Centre on Asia and Globalisation, Lee Kuan Yew School of Public Policy, NUS, Singapore</p> <p><b>Urs SCHOETTLI</b>, Consultant on Asian Affairs, former East Asia Correspondent, Neue Zürcher Zeitung, Tokyo/Mumbai</p>	Shangri-La, Nan River Room
<b>Panel Discussion</b>			
10.15	<b>Coffee Break</b>		Shangri-La, Foyer
10.45	<b>Soft Power as Political and Business Acumen</b>	<b>Michael SCHINDHELM</b> , Author, Film Director, Lugano, Switzerland; London, UK	Shangri-La, Nan River Room
<b>Panel Discussion</b>		<p><b>Michael SCHINDHELM</b>, Author, Film Director, Lugano, Switzerland; London, UK</p> <p><b>HUANG Shan</b>, Associate Managing Editor, Editorial Board Member, Caixin Media, Beijing, stars alumnus</p> <p><b>JIANG Jun</b>, Curator and Urbanist, China, stars alumnus</p> <p><b>LIM Siong Guan</b>, Advisor to the GIC Group Executive Committee, GIC, Singapore</p>	
12.30	<b>Flying Lunch</b>		Shangri-La, Fu River Room
13.30	<b>Departure</b>		Shangri-La, Lobby, 2nd Floor
14.30	<b>Company Visit: Huawei</b>	<b>Senior Representative of Huawei</b>	Hi-Tech Zone
17.30	<b>Company Visit: Sunfor and Light &amp; Effects</b>	<p><b>CHEN Guojun</b>, Chairman, Sunfor Group, Chengdu</p> <p><b>ZHANG Cirui</b>, CEO and Founder, Light &amp; Effects, stars alumnus, Chengdu</p>	Hi-Tech Zone
<b>Flying Dinner, hosted by Sunfor and Light &amp; Effects</b>			

from 06.00	<b>Breakfast</b>		Shangri-La, Z-Café
08.30	<b>Doing Business in China: Infrastructure - the Building Blocks of Growth</b>	<p><b>LIN Sun</b>, Vice General Manager, Chengdu International Railway Service Co. Ltd., Chengdu</p> <p><b>QIU Hai</b>, Vice President, Top Range/Public Transportation, Schindler Elevator Co. Ltd., Shanghai</p> <p><b>WAN Yiting</b>, Vice President, Tusincere Science City Investment Company, Beijing</p>	Shangri-La, Nan River Room
	<b>Panel Discussion</b>	<p><b>LIN Sun</b>, Vice General Manager, Chengdu International Railway Service Co. Ltd., Chengdu</p> <p><b>QIU Hai</b>, Vice President, Top Range/Public Transportation, Schindler Elevator Co. Ltd., Shanghai</p> <p><b>WAN Yiting</b>, Vice President, Tusincere Science City Investment Company, Beijing</p> <p><b>Alice KONG</b>, Managing Director, Wanda Cultural Industry Group, Beijing, stars alumna</p> <p><b>Alan NI</b>, Airfreight Manager, Kuehne &amp; Nagel Ltd., Shanghai, stars alumnus</p>	
10.15	<b>Coffee Break</b>		Shangri-La, Foyer
10.45	<b>Made in China 2025: the Transformation of the World's Largest Digital Economy</b>	<p><b>David HARMON</b>, Vice President, Public Affairs and Communications Department, Huawei, Shenzhen</p> <p><b>TAN Yinglan</b>, Adjunct Associate Professor, National University of Singapore, Author of Chinnovation, Singapore, stars alumnus</p> <p><b>ZHUANG Chengzhan</b>, Program Manager, Konrad-Adenauer-Stiftung, Shanghai, stars alumnus</p>	Shangri-La, Nan River Room
	<b>Panel Discussion</b>		
12.30	<b>Flying Lunch</b>		Shangri-La, Fu River Room
13.30	<b>Departure</b>		Shangri-La, Lobby, 2nd Floor
14.30	<b>Chengdu Planning Exhibition Hall</b>		Tianfu Avenue
16.00	<b>Site Visit to Singapore-Sichuan Hi-Tech Innovation Park (SSCIP)</b>		Hi-Tech Zone
	<b>SSCIP: the Platform for Innovation</b>	<b>Kelvin TEO</b> , CEO, Sembcorp Development, Singapore	
	<b>From Braindrain to Braingain: The Biomedical Case - Panel Discussion</b>	<b>Senior Representatives of Biomedical Companies located in SSCIP</b>	
	<b>Flying Dinner, hosted by SSCIP</b>		
20.00	<b>A4 Art Museum</b>	<p><b>SUN Li</b>, Director, A4 Art Museum, Chengdu</p> <p><b>Li Zhenhua</b>, Curator, A4 Art Museum, Chengdu</p> <p><b>Michael SCHINDHELM</b>, Author, Film Director, Lugano, Switzerland; London, UK</p>	A4 Art Museum

from 06.00	<b>Breakfast</b>		Shangri-La, Z-Café
08.30	<b>The International Financial Architecture - Beyond the Bretton Woods Institutions</b>	<p><b>Joachim von AMSBERG</b>, Vice President, Policy and Strategy, Asian Infrastructure Investment Bank (AIIB), Beijing</p> <p><b>GAO Haihong</b>, Professor and Director, Research Center for International Finance, Institute of World Economics and Politics, Chinese Academy of Social Sciences (CASS), Beijing</p> <p><b>ZHU Jiejun</b>, Associate Professor, School of International Relations and Public Affairs, Fudan University, Shanghai</p>	Shangri-La, Nan River Room
10.30	<b>Coffee Break</b>		Shangri-La, Foyer
11.00	<b>Panel Discussion</b>	All Speakers of the Morning	Shangri-La, Nan River Room
12.00	<b>Flying Lunch</b>		Shangri-La, Fu River Room
14.00	<b>China and the World 2030: Business Opportunities and Risks</b>	<p><b>Eugene QIAN</b>, Chairman of China Strategy Board, UBS Group, Shanghai</p> <p><b>Michael BARBALAS</b>, Member of the Board of Directors, American Chamber of Commerce in China, Beijing</p> <p><b>LIM Siong Guan</b>, Advisor to the GIC Group Executive Committee, GIC, Singapore</p> <p><b>Ulf RICHTER</b>, Associate Professor of Global Business and Strategy, School of Economics and Management, Tongji University, Shanghai</p>	Shangri-La, Nan River Room
<b>Panel Discussion</b>			
15.45	<b>Coffee Break</b>		Shangri-La, Foyer
16.30	<b>China Model: Myth or Success?</b>	<p><b>HUANG Shan</b>, Associate Managing Editor, Editorial Board Member, Caixin Media, Beijing, stars alumnus</p> <p><b>Joerg WUTTKE</b>, President, European Union Chamber of Commerce in China; Chief Representative, BASF China, Beijing</p>	Shangri-La, Nan River Room
<b>Plenary Discussion</b>			
18.15	<b>Concluding Remarks</b>	<b>Toni SCHOENENBERGER</b> , Executive Chairman, stars Foundation, Stein am Rhein, Switzerland	
18.30	<b>Cocktails and Dinner</b>		Shangri-La, Fu River Room

## Friday, 28 April 2017

05.15	<b>Option 1: Departure for Tibet (28 April - 2 May 2017)</b>	Shangri-La, Lobby, 2nd Floor
from 06.00	<b>Breakfast</b>	Shangri-La, Z-Café
08.30	<b>Option 2: Chengdu Research Base of Giant Panda Breeding</b>	
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<b>Option 3: Individual Meetings</b>		

Knowledge Tour Guide:

- Josef MONDL, Executive Director, China Competence Center, University of St. Gallen, President and CEO, TAO China Center, St. Gallen, Switzerland

Moderation:

- Mark DITTLI, Editor in Chief, Finanz und Wirtschaft, Zurich, Switzerland
- Toni SCHOENENBERGER, Executive Chairman, stars Foundation, Stein am Rhein, Switzerland

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