

stars China symposium 2018
China - Back to the Future
22 - 25 April 2018
Shangri-La, Chengdu

Objectives:

- Gain a better understanding of China's economic, political, scientific, environmental and social trends and developments which will impact business and society worldwide over the next 3-5 years.
- Broaden the horizon through interdisciplinary and intercultural dialogue between top speakers and participants from companies and other organizations from China and all over the world.
- Get on-the-ground impressions of the rapidly growing IT and high-tech ecosystem in Pidu, including discussions with a range of tech companies from local start-ups to global champions.

Sunday, 22 April 2018

16.00	Welcome Coffee		Shangri-La, Foyer, 1st Floor
17.00	Welcome Address	Toni SCHOENENBERGER , Executive Chairman, stars Foundation, Stein am Rhein, Switzerland	Shangri-La, Nan River Room, 1st Floor
17.15	Showcasing Sichuan - Doing Business in Southwest China	<p>YI Yang, Deputy Director General, Sichuan Provincial Investment Promotion Bureau, Chengdu</p> <p>LUO Zongzhi, Deputy Mayor of Mianyang Municipal People's Government, Mianyang</p> <p>QIU Xudong, Deputy Secretary of Chengdu Tianfu New Area Party Working Committee, Chengdu</p>	
	How does Southwest China fit into the Big Picture?	Joerg WUTTKE , President, European Union Chamber of Commerce in China (2014-2017); Chief Representative, BASF China, Beijing	
	Panel Discussion	<p>YI Yang, Deputy Director General, Sichuan Provincial Investment Promotion Bureau, Chengdu</p> <p>Joerg WUTTKE, President, European Union Chamber of Commerce in China (2014-2017); Chief Representative, BASF China, Beijing</p>	
19.00	Dinner, hosted by Sichuan Provincial Investment Promotion Bureau (SIPB)		Shangri-La, Mian Yang Hall, 2nd Floor

Monday, 23 April 2018

from 6.00	Breakfast		Shangri-La, Café Z, 1st Floor
7.30	Departure		Shangri-La, Lobby, 2nd Floor
8.30	Company Visit: Laoken		Chengdu High-Tech Zone West Park
10.30	Company Visit: Chuanrun		
12.30	Lunch, hosted by Pidu District Government		Wyndham Hotel
14.00	Visit of Jingrong Exhibition Center		Jingrong Town
14.30	Visit of Youedata Exhibition Center		Jingrong Town
15.30	Pidu's Start-up Scene	Introduction to TusPark Three Entrepreneurs present their Business Ideas	TusPark, Jingrong Town
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	Interactive discussion with the entrepreneurs in three break-out groups		
16.30	Coffee Break		
17.00	Innovation and Entrepreneurship	Senior Representative of Pidu District Senior Representative of Chinese Company Senior Representative of Foreign Company	
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	Panel Discussion		
18.30	Dinner, hosted by Pidu District Government		Wyndham Hotel
20.00	Departure		

Tuesday, 24 April 2018

from 6.00	Breakfast		Shangri-La, Café Z, 1st Floor
8.30	Shaping the New World Order		Shangri-La, Nan River Room, 1st Floor
	Competition, Cooperation and Conflict: Can China and the USA get along?	HUANG Jing , Richard von Weizsäcker Fellow, Robert Bosch Academy, Berlin	
	Trade and International Maritime Governance	YUAN Sha , Lecturer, Postdoctoral Research Fellow, Center for International Political Economy, School of International Studies, Peking University, Beijing	
	New Financial Architecture for the Asian Century	ZHAO Jianzhi , Assistant Professor in Economic Policy, Deputy Director, Center for Global Governance, School of International Relations and Public Affairs (SIRPA), Fudan University, Shanghai	
	China's Expanding Role in International Development	ZHENG Yu , Professor of International Studies, School of International Relations and Public Affairs (SIRPA), Fudan University, Shanghai	
	The Rise of China in the Global Context	Urs SCHOETTLI , Consultant on Asian Affairs, former East-Asia Correspondent of Neue Zuercher Zeitung, Tokyo/Zurich	
10.30	Coffee Break		Shangri-La, Foyer, 1st Floor
11.00	Panel Discussion with all five speakers		Shangri-La, Nan River Room, 1st Floor
12.00	Flying Lunch		Shangri-La, Foyer, 1st Floor
13.00	Departure		Shangri-La, Lobby, 2nd Floor
14.00	Visit of Tianfu Software Park Hi-Tech Window		Tianfu Software Park
15.00	Visit of Singapore-Sichuan Hi-Tech Innovation Park (SSCIP)		Chengdu High-Tech Zone South Park
	SSCIP: the Platform for Innovation	Richard LIU , CEO, SSCIP, Chengdu	
	Chengdu High-Tech Zone	Senior Representative of Chengdu High-Tech Zone	
	Tour of the Park	WANG Menghao , General Manager, Industry Promotion, SSCIP, Chengdu	
	Coffee Break		
	Panel Discussion: From Braindrain to Braingain - How to Attract the Best Talent	Senior Representatives of Companies located in SSCIP Richard LIU , CEO, SSCIP, Chengdu WANG Menghao , General Manager, Industry Promotion, SSCIP, Chengdu	
	Flying Dinner, hosted by SSCIP		
18.00	Departure		
18.30	Visit of Luxelakes and A4 Art Museum	Introduction to Luxelakes Boat Ride and Visit of Luxelakes Exhibition Centre Introduction to A4 Art Museum Guided Tour through the Exhibition	Luxelakes
20.30	Departure		

from 6.00	Breakfast		Shangri-La, Café Z, 1st Floor
8.30	China and the World 2030: Business Risks and Opportunities	Michael BARBALAS , Former President and Vice Chairman for American Chamber of Commerce in China, Beijing Charles LIU , Founder, Venture Partner, HAO Capital, Beijing Eugene QIAN , Chairman of China Strategy Board, UBS Group, Shanghai SUN Jian Jun , Head of GIC China, Regional Head for Real Estate in Greater China, Shanghai WU Gang , Assistant Managing Editor, Caixin Global, Beijing	Shangri-La, Nan River Room, 1st Floor
10.15	Coffee Break		Shangri-La, Foyer, 1st Floor
10.45	Panel Discussion with all five speakers		Shangri-La, Nan River Room, 1st Floor
11.45	Concluding Remarks	Toni SCHOENENBERGER , Executive Chairman, stars Foundation, Stein am Rhein, Switzerland	
12.00	Flying Lunch, hosted by Light & Effects		Shangri-La, Foyer, 1st Floor
13.00	Option 1: Visit of Chongqing (till Friday, 27 April, 14.00)		Shangri-La, Lobby, 2nd Floor
13.15	Option 2: Chengdu Research Base of Giant Panda Breeding		

Moderation:

- David ERNE, Director Asia, stars Foundation, Stein am Rhein, Switzerland
- Ulf Henning RICHTER, Professor at the School of Economics & Management, Tongji University, Shanghai

stars reserves the right to make any necessary changes to the programme. The full terms and conditions of stars are available [here](#).

18 April 2018

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