

# stars

FOR LEADERS OF THE  
NEXT GENERATION

**stars Switzerland Symposium 2017**

**Crises in Abundance - Leadership in Turbulent Times**

**23-26 September 2017**

**Hotel Chlosterhof, Stein am Rhein**

2017

**Saturday, 23 September 2017**

|       |                                                           |                                                                                                                                                                                                     |
|-------|-----------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 12.00 | <b>Conference Check-In open</b>                           | Chlosterhof                                                                                                                                                                                         |
| 13.00 | <b>Early Bird Programme:<br/>Stein am Rhein City Tour</b> | Meeting Point:<br>Lobby Chlosterhof                                                                                                                                                                 |
| 15.00 | <b>Welcome Coffee</b>                                     | Buergerasyl                                                                                                                                                                                         |
| 16.00 | <b>Welcome Address</b>                                    | <b>Toni SCHOENENBERGER</b> , Executive Chairman,<br>stars Foundation, Stein am Rhein, Switzerland                                                                                                   |
| 16.15 | <b>2030 - Challenges and Choises</b>                      | <b>Susan M. GASSER</b> , Professor of Molecular<br>Biology, University of Basel, Director, Friedrich<br>Miescher Institute, Basel, Switzerland                                                      |
|       |                                                           | <b>LIM Siong Guan</b> , Professor, Lee Kuan Yew School of<br>Public Policy, National University of Singapore; former<br>Group President, GIC, Singapore; former Head of Civil<br>Service, Singapore |
|       |                                                           | <b>Urs SCHOETTLI</b> , Consultant on Asian Affairs, former<br>East-Asia Correspondent of Neue Zürcher Zeitung,<br>Tokyo/Zurich                                                                      |
|       |                                                           | <b>Panel Discussion</b>                                                                                                                                                                             |
| 18.00 | <b>Cocktails</b>                                          | St. George's Abbey                                                                                                                                                                                  |
|       | <b>Dinner</b>                                             | Chlosterhof                                                                                                                                                                                         |
|       | <b>Intermezzo</b>                                         | <b>Grigory MAXIMENKO</b> , Violist, Saint Petersburg,<br>Russia                                                                                                                                     |
|       | <b>Night Cap</b>                                          | Butterfly Bar<br>Chlosterhof                                                                                                                                                                        |

**Sunday, 24 September 2017**

07.00

**Breakfast**

08.30

**A World in Turmoil and Transition – Impact on Business and Society**

Buergerasyll

**The Chinese Perspective**

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**HU Shuli**, Founder and Editor-in-Chief,  
Caixin Media, Beijing, China

**The US Perspective**

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**Brian HANSON**, Vice President, Studies, Chicago  
Council on Global Affairs, Chicago, United States

**The African Perspective**

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**Matthew PREMPEH**, Minister of Education,  
Accra, Ghana

**The Business Perspective**

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**Joerg WUTTKE**, President, European Union Chamber  
of Commerce in China (2014-2017), Chief Represent-  
ative BASF China, Beijing

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**Panel Discussion**

10.30

**Coffee Break**

11.00

**Smiling Gecko - Changing the World**

**Hannes SCHMID**, Founder, Smiling Gecko, Cambodia

Chlosterhof

12.00

**Aperitif hosted by the City of Stein am Rhein**

12.30

**Lunch**

Chlosterhof

14.00

**Soft Power in the Global Race for a new Social Contract**

**Michael SCHINDHELM**, Author, Film Director, Lugano, Switzerland; London, UK

Buergerasy

**Panel Discussion**

**Homayoun ASKARI SIRIZI**, Freelance Artist, Tehran, Iran

**Alice KONG**, CEO, Louppo Technology, Beijing, China

**LIM Siong Guan**, Professor, Lee Kuan Yew School of Public Policy, National University of Singapore; former Group President, GIC, Singapore; former Head of Civil Service, Singapore

**Neda RAZAVIPOUR**, Artist, Independent, Tehran, Iran

**Michael SCHINDHELM**, Author, Film Director, Lugano, Switzerland; London, UK

15.45

**Expert Dialogues**

**A World in Turmoil and Transition:  
The Asian Perspective (in-depth discussion)**

**Urs SCHOETTLI**, Consultant on Asian Affairs, former East-Asia Correspondent of Neue Zürcher Zeitung, Tokyo/Zurich

**Joerg WUTKE**, President, European Union Chamber of Commerce in China (2014-2017), Chief Representative BASF China, Beijing

**A World in Turmoil and Transition:  
The US Perspective (in-depth discussion)**

**Brian HANSON**, Vice President, Studies, Chicago Council on Global Affairs, Chicago, United States

**A World in Turmoil and Transition:  
The African Perspective (in-depth discussion)**

**Matthew PREMPEH**, Minister of Education, Accra, Ghana

|       |                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                     |
|-------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
|       | <b>Smiling Gecko - Changing the World (in-depth discussion)</b><br><br><b>Soft Power in the Global Race for a new Social Contract (in-depth discussion)</b> | <b>Hannes SCHMID</b> , Founder, Smiling Gecko, Cambodia<br><br><b>Homayoun ASKARI SIRIZI</b> , Freelance Artist, Tehran, Iran<br><br><b>Alice KONG</b> , CEO, Louppo Technology, Beijing, China<br><br><b>LIM Siong Guan</b> , Professor, Lee Kuan Yew School of Public Policy, National University of Singapore; former Group President, GIC, Singapore; former Head of Civil Service, Singapore<br><br><b>Neda RAZAVIPOUR</b> , Artist, Independent, Tehran, Iran<br><br><b>Michael SCHINDHELM</b> , Author, Film Director, Lugano, Switzerland; London, UK |                                     |
| 17.00 | <b>Time at your Disposal</b>                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                     |
| 17.30 | <b>Walk together to Castle of Hohenklingen (optional: Shuttle Bus at 18.00)</b>                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Meeting Point:<br>Lobby Chlosterhof |
| 18.30 | <b>Cocktails and Welcome Speech</b>                                                                                                                         | <b>Soenke BANDIXEN</b> , Mayor, City of Stein am Rhein, Switzerland                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Castle of Hohenklingen              |
|       | <b>Dinner</b>                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                     |
|       | <b>Night Cap</b>                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Butterfly Bar Chlosterhof           |

**Monday, 25 September 2017**

07.00      **Breakfast**

08.30      **Expect the Unexpected: The Next Digital Revolution**

Buergerasyl

**The Future of Artificial Intelligence (AI): How AI will Fundamentally Change the Way we Work and the Impacts on Society**

**Joachim BUHMANN**, Professor for Computer Science, Vice-Rector for Study Programmes, ETH Zurich, Switzerland

**Blockchain: a Digital Revolution?**

**Veronica LANGE**, Head of Innovation, Group Chief Technology Office, UBS AG, Zurich, Switzerland

**Cyber Security**

**Martin BOSSHARDT**, CEO Open Systems AG, Zurich, Switzerland

**Panel Discussion**

10.00      **Coffee Break**

10.30      **The Case of Uber**

**Andreas HINTERBERGER**, Public Policy Country Lead Switzerland, Uber, Zurich, Switzerland

**Humans and Robotics**

**Christian SCHLOEGEL**, Chief Technology Officer, KUKA AG, Augsburg, Germany

**Electrification, Automation, Digitalization: Driving Digital Transformation through Innovation**

**Horst J. KAYSER**, Chief Strategy Officer, Corporate Development Strategy, Siemens AG, Munich, Germany

**Panel Discussion**

12.00      **Lunch**

Chlosterhof

13.30      **Global Leadership**

**Horst J. KAYSER**, Chief Strategy Officer, Corporate Development Strategy, Siemens AG, Munich, Germany

Buergerasyl

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|-------|--------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| 15.00 | <b>Leadership Dialogues</b>    | <p><b>Felix EHRAT</b>, Group General Counsel and Member of the Executive Committee Novartis, Basel, Switzerland</p> <p><b>Horst J. KAYSER</b>, Chief Strategy Officer, Corporate Development Strategy, Siemens AG, Munich, Germany</p> <p><b>LIM Siong Guan</b>, Professor, Lee Kuan Yew School of Public Policy, National University of Singapore; former Group President, GIC, Singapore; former Head of Civil Service, Singapore</p> <p><b>Markus R. NEUHAUS</b>, Chairman PwC Switzerland, Member of the Board of PwC Europe, Zurich, Switzerland</p> <p><b>Marcel STALDER</b>, CEO EY Switzerland, Zurich, Switzerland, stars alumnus</p> |                                     |
| 16.30 | <b>Time at your Disposal</b>   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                     |
| 17.30 | <b>Boat Trip and Cocktails</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Meeting Point:<br>Lobby Chlosterhof |
| 19.00 | <b>Dinner</b>                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Chlosterhof                         |
|       | <b>Dinner Speech</b>           | <b>Ernst LANDOLT</b> , Minister for Economic Affairs, Canton of Schaffhausen, Switzerland                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                     |
|       | <b>Intermezzo</b>              | <b>Grigory MAXIMENKO</b> , Violist, Saint Petersburg, Russia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                     |
|       | <b>Night Cap</b>               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Butterfly Bar<br>Chlosterhof        |

## Tuesday, 26 September 2017

|       |                                                                             |                                                                                                                                           |             |
|-------|-----------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| 07.00 | <b>Breakfast</b>                                                            |                                                                                                                                           |             |
| 08.30 | <b>Personalized Medicine – Impact on Society and Business Opportunities</b> | <b>Rudolf AEBERSOLD</b> , Professor at the Institute of Molecular Systems Biology, Head of Department of Biology, ETH Zurich, Switzerland | Buergerasyl |
| 10.00 | <b>Coffee Break</b>                                                         |                                                                                                                                           |             |
| 10.30 | <b>Is there any Hope in Today's World? A Humanitarian Perspective</b>       | <b>Yves DACCORD</b> , CEO, International Committee of the Red Cross (ICRC), Geneva, Switzerland                                           |             |
| 11.45 | <b>Concluding Remarks</b>                                                   | <b>Toni SCHOENENBERGER</b> , Executive Chairman stars Foundation, Stein am Rhein, Switzerland                                             |             |
| 12.00 | <b>Lunch</b>                                                                |                                                                                                                                           | Chlosterhof |

### Moderation

Mark Dittli, Editor in Chief Finanz und Wirtschaft, Zurich, Switzerland  
stars reserves the right to make any necessary changes to the programme.



## Strategic Partner

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## Symposium Partners

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