

**Friends of stars meeting**

**Martin Bosshardt, CEO, Open Systems AG, Zürich: How IT is accelerating the world**

**18 June 2019, 11h30-14h00**

**Open Systems AG, Räfelstrasse 29, Zürich**

I have the great pleasure to invite you to our next Friends of stars meeting with Martin Bosshardt, CEO, Open Systems AG.

As leading businesses are moving to the cloud and new digital business models emerge, effective protection against cyberthreats and continuous optimization of IT resources are key to ensure business continuity. While traditional networks do not support the increased network complexity and cyber risk exposure, SD-WANs (short for software-defined networking in a wide area network), combined with built-in security and analytics, empower businesses to harness the disruptive power of digital innovation.

Headquartered in Zurich and with operations in more than 180 countries, Open Systems is a globally leading provider of such SD-WAN solutions. At this exclusive Friends of stars meeting, Martin Bosshardt explains how Open Systems combines network and security with threat intelligence and incident response to secure IT networks and business-critical applications for global businesses, NGOs and institutions, thereby enabling them to accelerate digital transformation and to focus on areas of maximum business impact.

- **Date: Tuesday, 18 June 2019, 11h30-14h00**
- **Programme:**
  - 11h30: Welcome Drinks
  - 12h00: Welcome Address: Toni Schönenberger, stars Executive Chairman  
**Guided Tour through the Office of Open Systems**
  - 12h45: Lunch, **Discussion with Martin Bosshardt, CEO Open Systems**
  - 14h00: End of programme
- **Venue**  
Open Systems AG, Räfelstrasse 29, Zürich, [www.open.ch](http://www.open.ch)
- **Registration:**  
Please write to [gabriela.stettler@the-stars.ch](mailto:gabriela.stettler@the-stars.ch) until 5 June 2019 if you can make it.

If you have any questions, please do not hesitate to contact me.

I want to thank Martin Bosshardt and Open Systems AG very much for hosting this event and we look forward to seeing you at our Friends of stars meeting.

Kind regards  
Toni Schönenberger



## **PS1: CV Martin Bosshardt, CEO, Open Systems AG, Zürich**

Martin Bosshardt is the CEO of Open Systems. He has led the company since 2002, executing the company's investment and strategy shifts through expansion around the globe. Prior to Open Systems, Martin joined ABB, followed by taking a management role at Futurecom Interactive.

He was awarded the SVC Entrepreneurs Award in 2010. He's on the Advisory Board of PwC Switzerland.

Martin studied at the Swiss Federal Institute of Technology (ETH) in Zurich and Todai University in Tokyo. He holds a master's degree in electrical engineering from ETH.

## **PS2: Save the date: stars programmes in 2019/2020**

### **Next Friends of stars meetings**

- **14 September 2019**, 11.30-14.00, Schaffhausen: **Business Risks in a World of Uncertainty and Insecurity** with **John R. ALLEN**, President, The Brookings Institution; Retired U.S. Marine Corps four-star General; Former Commander, International Security Assistance Force; Former Commander, United States Forces-Afghanistan; Former Special Presidential Envoy for the Global Coalition against ISIL, Washington, United States
- **30/31 October 2019** (tbc), Zurich: **Update on Developments in China and their Impact on Business** with **Joerg WUTTKE**, Chief Representative, BASF China; Former President, European Union Chamber of Commerce in China; Member, stars International Board, Beijing, China

### **stars symposia**

- stars China symposium 2019, Chongqing and Chengdu: 12-16 May 2019
- stars Switzerland symposium 2019, Schaffhausen and Stein am Rhein: 14-17 September 2019
- stars Singapore symposium 2020: 26-29 February 2020

### **stars Switzerland alumni chapter meeting**

- Visit of IWC Museum, followed by Presentation and Q&A session on "IWC – challenges for a top brand in the digital age" with **Andreas VOLL**, Chief Operating Officer, IWC Schaffhausen Schaffhausen, **13 September 2019**, 17.30-21.00, IWC Museum, Schaffhausen