

# stars

FOR LEADERS OF THE  
NEXT GENERATION

**stars Switzerland symposium 2019**

**Expect the Unexpected**

**14-17 September 2019**

**Schaffhausen, Vienna House and  
Stein am Rhein, Buergerasyl**

2019

**Saturday, 14 September 2019 – Schaffhausen**

12:00      **Opening of Conference Check-In**      Lobby

13:00      **Optional: City Tour**      Meeting Point: Lobby

15:00      **Welcome Coffee**      Foyer

16:00      **Welcome Address**      **Toni SCHOENENBERGER**, Executive Chairman, stars Foundation, Stein am Rhein, Switzerland      Bleiche

16:15      **Alliances and Partnerships: Business Risks in a World of Uncertainty and Insecurity**      **John R. ALLEN**, President, The Brookings Institution; Former U.S. Marine Corps four-star General; Former Commander, NATO International Security Assistance Force and U.S. Forces in Afghanistan; Former Special Presidential Envoy to the Global Coalition to Counter ISIL, Washington DC, United States

**Discussion**

18:00      **Cocktails hosted by the City of Schaffhausen**      Foyer

**Dinner**      Bleiche

**Welcome Speech**      **Peter NEUKOMM**, Mayor, City of Schaffhausen, Switzerland

**Beyond Conventional Thinking – A Philosopher’s View**      **Urs SCHOETTLI**, Consultant on Asian Affairs; Former East Asia Correspondent of Neue Zuercher Zeitung; Member, stars International Board, Tokyo/Zurich

**Night Cap**      Bar

## Sunday, 15 September 2019 – Stein am Rhein

07:00	<b>Breakfast</b>	Restaurant
08:00	<b>Departure for Stein am Rhein</b>	Meeting Point: Lobby
09:00	<b>Competition without Catastrophe: Can the US and China get along?</b>	Buergerasyl
	<b>The Chinese Perspective</b>	<b>WANG Yong</b> , Professor, School of International Studies, Director, Center for International Political Economy, Director, Center for American Studies, Peking University, Beijing, China
	<b>The US Perspective</b>	<b>John R. ALLEN</b> , President, The Brookings Institution; Former U.S. Marine Corps four-star General; Former Commander, NATO International Security Assistance Force and U.S. Forces in Afghanistan; Former Special Presidential Envoy to the Global Coalition to Counter ISIL, Washington DC, United States
	<b>The Business Perspective</b>	<b>Joerg WUTTKE</b> , President, European Union Chamber of Commerce in China (EUCCC); Chief Representative, BASF China; Member, stars International Board, Beijing, China
	<b>Panel Discussion</b>	
10:30	<b>Coffee Break</b>	
11:00	<b>Impact Investing: Good for the People, Good for the Planet, Good for Profit?</b>	
	<b>Smiling Gecko – Bridging Needs in Cambodia</b>	<b>Hannes SCHMID</b> , Founder, Smiling Gecko, Cambodia
	<b>Pioneering Ventures – Accelerating Rural India</b>	<b>Pablo ERAT</b> , Co-Founding Partner and Board Member, Pioneering Ventures, Mumbai/Zurich
12:30	<b>Flying Lunch</b>	

13:30

**Is there any Hope in Today's World?  
A Humanitarian Perspective**

**Balthasar STAEHELIN**, Deputy Director-General,  
International Committee of the Red Cross (ICRC),  
Geneva, Switzerland

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**Discussion**

15:00

**Expert Dialogues (in Breakout Groups)**

Breakout Rooms

**Competition without Catastrophe: Can the US and China get  
along? – The US Perspective**

**John R. ALLEN**, President, The Brookings Institution;  
Former U.S. Marine Corps four-star General; Former  
Commander, NATO International Security Assistance  
Force and U.S. Forces in Afghanistan; Former Special  
Presidential Envoy to the Global Coalition to Counter  
ISIL, Washington DC, United States

**Urs SCHOETTLI**, Consultant on Asian Affairs; Former  
East Asia Correspondent of Neue Zuercher Zeitung;  
Member, stars International Board, Tokyo/Zurich

**Moderator: Stefan RAEBSAMEN**, Chairman, PwC  
Switzerland; Member of the Board, PwC Europe;  
Member, stars Foundation Board, Zurich, Switzerland

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**Competition without Catastrophe: Can the US and China get  
along? – The Chinese Perspective**

**WANG Yong**, Professor, School of International  
Studies, Director, Center for International Political  
Economy, Director, Center for American Studies,  
Peking University, Beijing, China

**Joerg WUTTKE**, President, European Union Chamber  
of Commerce in China (EUCCC); Chief Representa-  
tive, BASF China; Member, stars International Board,  
Beijing, China

**Moderator: Mark DITTLI**, CEO and Editor, The Mar-  
ket, Zurich, Switzerland

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**Is there any Hope in Today's World?  
A Humanitarian Perspective**

**Balthasar STAEHELIN**, Deputy Director-General, International Committee of the Red Cross (ICRC), Geneva, Switzerland

**Moderator: Christoph SCHMID**, Attorney-at-law and Partner, Wenger & Vieli AG, Zurich; Member, stars Foundation Board, Zurich, Switzerland

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**Impact Investing: Smiling Gecko – Bridging Needs in Cambodia**

**Hannes SCHMID**, Founder, Smiling Gecko, Cambodia

**Moderator: Soenke BANDIXEN**, Mayor, City of Stein am Rhein; Member, stars Foundation Board, Stein am Rhein, Switzerland

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**UN Sustainable Development Goals:  
Can We Provide Water for All by 2030?**

**LIU Junguo**, Chair Professor, School of Environmental Science and Engineering, Southern University of Science and Technology (SUSTech); Expert Consultant, UN-Water and UN Environment Programme (UNEP); stars alumnus, Shenzhen, China

**Moncef TANFOUR**, Head of Strategic Development and Innovation, Grundfos; stars alumnus, Zurich, Switzerland

**Moderator: Hans HENGARTNER**, Professor Emeritus of Experimental Immunology, Swiss Federal Institute of Technology Zurich (ETHZ) and University Zurich; Member, stars Foundation Board, Zurich, Switzerland

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16:30

**Walk together to Castle of Hohenklingen  
(Optional: Shuttle Bus)**

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17:30

**Cocktails hosted by the City of Stein am Rhein**

Castle of  
Hohenklingen

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**Welcome Speech**

**Soenke BANDIXEN**, Mayor, City of Stein am Rhein;  
Member, stars Foundation Board, Stein am Rhein,  
Switzerland

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**Dinner**

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**Departure for Schaffhausen**

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**Night Cap**

Bar

**Monday, 16 September 2019 – Schaffhausen**

07:00	<b>Breakfast</b>		Restaurant
08:30	<b>Executive Briefing: The “Last Dictatorship of Europe” Finds its Foreign Policy Stride</b>	<b>Yauheni PREIHERMAN</b> , Head, Minsk Dialogue Track-II Initiative; stars alumnus, Minsk, Belarus	Bleiche
08:45	<b>Ageing, Cancer Evolution and Immunotherapy</b>	<b>Markus G. MANZ</b> , Director, Center for Medical Oncology and Hematology, University Hospital Zurich and University Zurich, Zurich, Switzerland	
	<b>“Digital” Healthcare – A Pharma Company Perspective</b>	<b>Severin SCHWAN</b> , CEO, Roche Group, Basel, Switzerland	
	<b>Panel Discussion</b>		
10:45	<b>Coffee Break</b>		Foyer
11:15	<b>How to Lead Effectively in a Disruptive World? (Discussion)</b>	<b>Severin SCHWAN</b> , CEO, Roche Group, Basel, Switzerland	Bleiche
12:30	<b>Lunch</b>		Restaurant
13:30	<b>Success in Business and Beyond: Lessons in Global Leadership</b>	<b>Conny KALCHER</b> , Chief Customer Officer, Zurich Insurance Company; Former Vice President, Brand Development and Marketing Management, LEGO Group; Board Member of Brandheroes.com and IC Group, Zurich, Switzerland  <b>LIM Siong Guan</b> , Professor, Lee Kuan Yew School of Public Policy, National University of Singapore; Former Group President, GIC; Former Head of Singapore Civil Service; Member, stars International Board, Singapore	Bleiche
	<b>Panel Discussion</b>		
14:45	<b>What Role Does Chance Play in Leadership Decisions?</b>	<b>Markus SULZBERGER</b> , President, SGO Foundation, Zurich, Switzerland	
15:00	<b>Coffee Break</b>		Foyer

15:30

**Leadership Dialogues (in Breakout Groups)**

Breakout Rooms

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**Conny KALCHER**, Chief Customer Officer, Zurich Insurance Company; Former Vice President, Brand Development and Marketing Management, LEGO Group; Board Member of Brandheroes.com and IC Group, Zurich, Switzerland

**Moderator: Toni SHOENENBERGER**, Executive Chairman, stars Foundation, Stein am Rhein, Switzerland

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**LIM Siong Guan**, Professor, Lee Kuan Yew School of Public Policy, National University of Singapore; Former Group President, GIC; Former Head of Singapore Civil Service; Member, stars International Board, Singapore

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**Beatrix MORATH**, Managing Director, Local Market Leader Switzerland, AlixPartners; stars alumna, Zurich, Switzerland

**Moderator: Christoph SCHMID**, Attorney-at-law and Partner, Wenger & Vieli AG, Zurich; Member, stars Foundation Board, Zurich, Switzerland

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**Stefan RAESAMEN**, Chairman, PwC Switzerland; Member of the Board, PwC Europe; Member, stars Foundation Board, Zurich, Switzerland

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**Stephan WIDRIG**, CEO, Zurich Airport, Zurich, Switzerland

**Moderator: Hans HENGARTNER**, Professor Emeritus of Experimental Immunology, Swiss Federal Institute of Technology Zurich (ETHZ) and University Zurich; Member, stars Foundation Board, Zurich, Switzerland

17:00

**Time at your Disposal**

17:30

**Departure for Laufen Castle, Rhine Falls**

Meeting Point: Lobby



18:00

**Cocktails hosted by the Canton of Schaffhausen**

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Laufen Castle

**Dinner**

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**Welcome Speech**

**Ernst LANDOLT**, President, Cantonal Government of Schaffhausen, Switzerland

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**Executive Briefing: A Woman's Voice from Saudi Arabia**

**Haifa ALHABABI**, Heritage Research Manager, Diriyah Gate Development Authority; stars alumna, Riyadh, Saudi Arabia

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**Departure for Schaffhausen**

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**Night Cap**

Bar

**Tuesday, 17 September 2019 – Schaffhausen**

07:00	<b>Breakfast (Check-out till 12:00)</b>		Restaurant
08:30	<b>Executive Briefing: Swiss Transit Lab – Developing Intelligent Transport Systems for the Future</b>	<b>Bruno SCHWAGER</b> , Director, Schaffhausen Public Transport Operator VBSH, Schaffhausen, Switzerland	Bleiche
08:45	<b>How Artificial Intelligence will Change the Way we Work and Live</b>	<b>Alessandro CURIONI</b> , IBM Fellow, Vice President Europe and Director, IBM Research Zurich, Watson IoT Research Relationship Executive, Rueschlikon, Switzerland	
	<b>Discussion</b>		
10:00	<b>Coffee Break</b>		Foyer
10:30	<b>Leading Through Digital Disruption</b>		Bleiche
	<b>The View from a Leading Supplier of Industrial Robots</b>	<b>Sami ATIYA</b> , President, Robotics and Motion Division, Member of the Group Executive Committee, ABB, Zurich, Switzerland	
	<b>The View from an Automotive Giant</b>	<b>Mamatha CHAMARTHI</b> , Chief Information Officer, Fiat Chrysler Automobiles (FCA) North America and Asia Pacific, Auburn Hills, United States	
	<b>The View from a Chinese Health Tech Unicorn</b>	<b>Sherry XIAN</b> , Chief Data Officer and Partner, iCar-bonX, Shenzhen, China	
	<b>Panel Discussion</b>		
12:00	<b>Concluding Remarks</b>	<b>Toni SCHOENENBERGER</b> , Executive Chairman, stars Foundation, Stein am Rhein, Switzerland	
12:15	<b>Flying Lunch</b>		Foyer
13:30	<b>Optional: Airport Shuttle</b>		Meeting Point: Lobby

## Symposium Partners



JAKOB UND EMMA  
WINDLER-STIFTUNG



## Local Partners



IWC  
SCHAFFHAUSEN



## Media Partners



Neue Zürcher Zeitung

the market  
NZZ

## Moderation

**Mark DITTLI**, CEO and Editor, The Market, Zurich, Switzerland

stars reserves the right to make any necessary changes to the programme.