

stars

FOR LEADERS OF THE
NEXT GENERATION

stars Switzerland symposium 2019

Expect the Unexpected

14-17 September 2019

**Schaffhausen, Vienna House and
Stein am Rhein, Buergerasyl**

2019

Saturday, 14 September 2019 – Schaffhausen

12:00 **Opening of Conference Check-In** Lobby

13:00 **Optional: City Tour** Meeting Point: Lobby

15:00 **Welcome Coffee** Foyer

16:00 **Welcome Address** **Toni SCHOENENBERGER**, Executive Chairman, stars Foundation, Stein am Rhein, Switzerland Bleiche

16:15 **Alliances and Partnerships: Business Risks in a World of Uncertainty and Insecurity** **John R. ALLEN**, President, The Brookings Institution; Former U.S. Marine Corps four-star General; Former Commander, NATO International Security Assistance Force and U.S. Forces in Afghanistan; Former Special Presidential Envoy to the Global Coalition to Counter ISIL, Washington DC, United States

Discussion

18:00 **Cocktails hosted by the City of Schaffhausen** Foyer

Dinner Bleiche

Welcome Speech **Peter NEUKOMM**, Mayor, City of Schaffhausen, Switzerland

Beyond Conventional Thinking – A Philosopher’s View **Urs SCHOETTLI**, Consultant on Asian Affairs; Former East Asia Correspondent of Neue Zuercher Zeitung; Member, stars International Board, Tokyo/Zurich

Night Cap Bar

Sunday, 15 September 2019 – Stein am Rhein

07:00 **Breakfast** Restaurant

08:00 **Departure for Stein am Rhein** Meeting Point: Lobby

09:00 **Competition without Catastrophe: Can the US and China get along?** Buergerasyl

The Chinese Perspective

WANG Yong, Professor, School of International Studies, Director, Center for International Political Economy, Director, Center for American Studies, Peking University, Beijing, China

The US Perspective

John R. ALLEN, President, The Brookings Institution; Former U.S. Marine Corps four-star General; Former Commander, NATO International Security Assistance Force and U.S. Forces in Afghanistan; Former Special Presidential Envoy to the Global Coalition to Counter ISIL, Washington DC, United States

The Business Perspective

Joerg WUTTKE, President, European Union Chamber of Commerce in China (EUCCC); Chief Representative, BASF China; Member, stars International Board, Beijing, China

Panel Discussion

10:30 **Coffee Break**

11:00 **Impact Investing: Good for the People, Good for the Planet, Good for Profit?**

Smiling Gecko – Bridging Needs in Cambodia

Hannes SCHMID, Founder, Smiling Gecko, Cambodia

Pioneering Ventures – Accelerating Rural India

Pablo ERAT, Co-Founding Partner and Board Member, Pioneering Ventures, Mumbai/Zurich

12:30 **Flying Lunch**

13:30

**Is there any Hope in Today's World?
A Humanitarian Perspective**

Balthasar STAEHELIN, Deputy Director-General,
International Committee of the Red Cross (ICRC),
Geneva, Switzerland

Discussion

15:00

Expert Dialogues (in Breakout Groups)

Breakout Rooms

**Competition without Catastrophe: Can the US and China get
along? – The US Perspective**

John R. ALLEN, President, The Brookings Institution;
Former U.S. Marine Corps four-star General; Former
Commander, NATO International Security Assistance
Force and U.S. Forces in Afghanistan; Former Special
Presidential Envoy to the Global Coalition to Counter
ISIL, Washington DC, United States

Urs SCHOETTLI, Consultant on Asian Affairs; Former
East Asia Correspondent of Neue Zuercher Zeitung;
Member, stars International Board, Tokyo/Zurich

Moderator: Stefan RAEBSAMEN, Chairman, PwC
Switzerland; Member of the Board, PwC Europe;
Member, stars Foundation Board, Zurich, Switzerland

**Competition without Catastrophe: Can the US and China get
along? – The Chinese Perspective**

WANG Yong, Professor, School of International
Studies, Director, Center for International Political
Economy, Director, Center for American Studies,
Peking University, Beijing, China

Joerg WUTTKE, President, European Union Chamber
of Commerce in China (EUCCC); Chief Representa-
tive, BASF China; Member, stars International Board,
Beijing, China

Moderator: Mark DITTLI, CEO and Editor, The Mar-
ket, Zurich, Switzerland

**Is there any Hope in Today's World?
A Humanitarian Perspective**

Balthasar STAEHELIN, Deputy Director-General, International Committee of the Red Cross (ICRC), Geneva, Switzerland

Moderator: Christoph SCHMID, Attorney-at-law and Partner, Wenger & Vieli AG, Zurich; Member, stars Foundation Board, Zurich, Switzerland

Impact Investing: Smiling Gecko – Bridging Needs in Cambodia

Hannes SCHMID, Founder, Smiling Gecko, Cambodia

Moderator: Soenke BANDIXEN, Mayor, City of Stein am Rhein; Member, stars Foundation Board, Stein am Rhein, Switzerland

**UN Sustainable Development Goals:
Can We Provide Water for All by 2030?**

LIU Junguo, Chair Professor, School of Environmental Science and Engineering, Southern University of Science and Technology (SUSTech); Expert Consultant, UN-Water and UN Environment Programme (UNEP); stars alumnus, Shenzhen, China

Moncef TANFOUR, Head of Strategic Development and Innovation, Grundfos; stars alumnus, Zurich, Switzerland

Moderator: Hans HENGARTNER, Professor Emeritus of Experimental Immunology, Swiss Federal Institute of Technology Zurich (ETHZ) and University Zurich; Member, stars Foundation Board, Zurich, Switzerland

16:30

**Walk together to Castle of Hohenklingen
(Optional: Shuttle Bus)**

17:30

Cocktails hosted by the City of Stein am Rhein

Castle of
Hohenklingen

Welcome Speech

Soenke BANDIXEN, Mayor, City of Stein am Rhein;
Member, stars Foundation Board, Stein am Rhein,
Switzerland

Dinner

Departure for Schaffhausen

Night Cap

Bar

Monday, 16 September 2019 – Schaffhausen

07:00	Breakfast		Restaurant
08:30	Executive Briefing: The “Last Dictatorship of Europe” Finds its Foreign Policy Stride	Yauheni PREIHERMAN , Head, Minsk Dialogue Track-II Initiative; stars alumnus, Minsk, Belarus	Bleiche
08:45	Ageing, Cancer Evolution and Immunotherapy	Markus G. MANZ , Director, Center for Medical Oncology and Hematology, University Hospital Zurich and University Zurich, Zurich, Switzerland	
	“Digital” Healthcare – A Pharma Company Perspective	Severin SCHWAN , CEO, Roche Group, Basel, Switzerland	
	Panel Discussion		
10:45	Coffee Break		Foyer
11:15	How to Lead Effectively in a Disruptive World? (Discussion)	Severin SCHWAN , CEO, Roche Group, Basel, Switzerland	Bleiche
12:30	Lunch		Restaurant
13:30	Success in Business and Beyond: Lessons in Global Leadership	Conny KALCHER , Chief Customer Officer, Zurich Insurance Company; Former Vice President, Brand Development and Marketing Management, LEGO Group; Board Member of Brandheroes.com and IC Group, Zurich, Switzerland LIM Siong Guan , Professor, Lee Kuan Yew School of Public Policy, National University of Singapore; Former Group President, GIC; Former Head of Singapore Civil Service; Member, stars International Board, Singapore	Bleiche
	Panel Discussion		
14:45	What Role Does Chance Play in Leadership Decisions?	Markus SULZBERGER , President, SGO Foundation, Zurich, Switzerland	
15:00	Coffee Break		Foyer

15:30

Leadership Dialogues (in Breakout Groups)

Breakout Rooms

Conny KALCHER, Chief Customer Officer, Zurich Insurance Company; Former Vice President, Brand Development and Marketing Management, LEGO Group; Board Member of Brandheroes.com and IC Group, Zurich, Switzerland

Moderator: Toni SHOENENBERGER, Executive Chairman, stars Foundation, Stein am Rhein, Switzerland

LIM Siong Guan, Professor, Lee Kuan Yew School of Public Policy, National University of Singapore; Former Group President, GIC; Former Head of Singapore Civil Service; Member, stars International Board, Singapore

Beatrix MORATH, Managing Director, Local Market Leader Switzerland, AlixPartners; stars alumna, Zurich, Switzerland

Moderator: Christoph SCHMID, Attorney-at-law and Partner, Wenger & Vieli AG, Zurich; Member, stars Foundation Board, Zurich, Switzerland

Stefan RAESAMEN, Chairman, PwC Switzerland; Member of the Board, PwC Europe; Member, stars Foundation Board, Zurich, Switzerland

Stephan WIDRIG, CEO, Zurich Airport, Zurich, Switzerland

Moderator: Hans HENGARTNER, Professor Emeritus of Experimental Immunology, Swiss Federal Institute of Technology Zurich (ETHZ) and University Zurich; Member, stars Foundation Board, Zurich, Switzerland

17:00

Time at your Disposal

17:30

Departure for Laufen Castle, Rhine Falls

Meeting Point: Lobby

18:00

Cocktails hosted by the Canton of Schaffhausen

Laufen Castle

Dinner

Welcome Speech

Ernst LANDOLT, President, Cantonal Government of Schaffhausen, Switzerland

Executive Briefing: A Woman's Voice from Saudi Arabia

Haifa ALHABABI, Heritage Research Manager, Diriyah Gate Development Authority; stars alumna, Riyadh, Saudi Arabia

Departure for Schaffhausen

Night Cap

Bar

Tuesday, 17 September 2019 – Schaffhausen

07:00	Breakfast (Check-out till 12:00)		Restaurant
08:30	Executive Briefing: Swiss Transit Lab – Developing Intelligent Transport Systems for the Future	Bruno SCHWAGER , Director, Schaffhausen Public Transport Operator VBSH, Schaffhausen, Switzerland	Bleiche
08:45	How Artificial Intelligence will Change the Way we Work and Live	Alessandro CURIONI , IBM Fellow, Vice President Europe and Director, IBM Research Zurich, Watson IoT Research Relationship Executive, Rueschlikon, Switzerland	
	Discussion		
10:00	Coffee Break		Foyer
10:30	Leading Through Digital Disruption		Bleiche
	The View from a Leading Supplier of Industrial Robots	Sami ATIYA , President, Robotics and Motion Division, Member of the Group Executive Committee, ABB, Zurich, Switzerland	
	The View from an Automotive Giant	Mamatha CHAMARTHI , Chief Information Officer, Fiat Chrysler Automobiles (FCA) North America and Asia Pacific, Auburn Hills, United States	
	The View from a Chinese Health Tech Unicorn	Sherry XIAN , Chief Data Officer and Partner, iCar-bonX, Shenzhen, China	
	Panel Discussion		
12:00	Concluding Remarks	Toni SCHOENENBERGER , Executive Chairman, stars Foundation, Stein am Rhein, Switzerland	
12:15	Flying Lunch		Foyer
13:30	Optional: Airport Shuttle		Meeting Point: Lobby

Symposium Partners



Local Partners



Media Partners



Moderation

Mark DITTLI, CEO and Editor, The Market, Zurich, Switzerland

stars reserves the right to make any necessary changes to the programme.