

AT A GLANCE

VISION: stars develops better leaders of the next generation and wants to be the premier platform for these future leaders

stars
FOR LEADERS OF THE
NEXT GENERATION

DISTINCTIVE FEATURES

- stars brings together renowned global experts and business leaders with **talents who are typically 1-2 levels below C-level, nominated by their top management** and **have the potential to move up to C-level in the next few years**. The participants come from all over the world and from different sectors, mainly from business but also from science, politics, culture, NGOs and the media.
- stars organizes **three annual symposia** in **Switzerland, Singapore** and **China**. **For a complete overview of upcoming symposia click [here](#).**
- During the highly interactive events, participants team up to **scan the horizon** and explore trends and challenges that will inevitably impact society and business in the next few years.
- stars hosts two interactive **online formats**:
 - **stars Webinars** provide food for thought from top business leaders and experts about future-oriented topics such as leadership, geopolitics, technology, climate change and health. stars Webinars are open to the public. The **stars Alumni Lounge** is an interactive peer-to-peer discussion forum exclusively for **stars alumni, friends of stars** and **donors**.
- stars regularly publishes **stars Insights**, which are exclusive contributions by business leaders and experts who scan the horizon to discuss geopolitical, economic, technological and further trends and developments which will impact society and business in the next few years.
- Globally leading companies and institutions are our **partners**: **Evonik, GIC, Holcim, Hilti, JT, PSA, PwC, Roche, Sika, Swiss Re** as well as **Thomas Abegg Foundation** and **Jakob and Emma Windler Foundation**.
- A **study of the University of St. Gallen** found that **stars is unique worldwide regarding the target group, i.e. participants of 1-2 levels below C-level, and strategic focus, i.e. horizon scanning**.

For more information about stars, please visit www.the-stars.ch

GLOBAL ALUMNI NETWORK

- Over 2500 alumni from more than 100 countries, growing by 200 alumni per year
- Over 1000 alumni moved up to C-level or similar position
- Regional stars alumni chapters
- Regular stars alumni newsletter providing exclusive content
- stars alumni study tours (e.g. Indonesia, Mongolia, Cambodia, Saudi Arabia, Nepal)

**THE STARS FOUNDATION IS A NEUTRAL,
INDEPENDENT, NOT-FOR-PROFIT ORGANI-
ZATION REGISTERED IN SWITZERLAND**



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(Target: 8-10 members)

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(Target: 8-10 members)

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IN ACTION



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1 LINDA YUEH, Visiting Professor of Economics at various Universities, in a workshop with participants **2 LUCIANO FLORIDI**, Professor of Philosophy and Ethics of Information, Director of the Digital Ethics Lab, University of Oxford **3** Participants during a panel discussion **4 SUBRAHMANYAM JAISHANKAR**, Minister of External Affairs, India; Former President, Global Corporate Affairs, Tata Sons, Mumbai **5 MONA SUTPHEN**, Senior Advisor, The Vistra Group and Former White House Deputy Chief of Staff of President Obama; Member, stars International Board, New York **6 GENERAL JOHN R. ALLEN**, President, The Brookings Institution; Former U.S. Marine Corps four-star General, Washington

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