

stars Partnerships: Sponsoring Opportunities

- **Platform Partners**
- **Symposium Partners**
- **Alumni Partner**
- **Friends of stars**
- **stars Donors**

Platform Partners

(industry exclusive)

Benefits

- Participation at one symposium per year free of charge.
- Possibility to nominate two talents with a discount of 20%.
- Opportunity to delegate a speaker per year to a Symposium during the sponsoring term to contribute to a topic of the programme
- Attendance as day guest at each Symposium.
- Attendance at each alumni chapter meeting.
- Opportunity to participate at the stars alumni study tour (regular registration fee apply).
- Branding opportunities on all stars printed and electronic communication.
- Advertising opportunities during the Symposium.
- Regular updates on the developments of stars.

Financial contribution

- Sponsorship fee: CHF 150 000 per year (The Tax Commission of the Canton of Schaffhausen, Switzerland, has recognized the stars foundation as a non-profit organization. **Contributions to stars are fully deductible from the income.**)
- Duration of contract: 3 years

Symposium Partners

(for each symposium e.g. Switzerland, Singapore, China)

Benefits

Event participation

- Opportunity to delegate a speaker to one Symposium during the sponsoring term to contribute to a topic of the programme.
- Attendance as day guest at each Symposium.
- Attendance at each alumni chapter meeting.
- Opportunity to participate at the stars alumni study tour (regular registration fee apply).
- Advertising opportunities during the Symposium.
- Regular updates on the developments of stars.

Financial contribution

- Sponsorship fee: CHF 35 000 per year
(The Tax Commission of the Canton of Schaffhausen, Switzerland, has recognized the stars foundation as a non-profit organization. **Contributions to stars are fully deductible from the income.**)
- Duration of contract: 3 years

Alumni Partner

Focus

- To deepen the relationship between stars Alumni and stars.
- To support the mission of the stars Foundation to develop better leaders.

Benefits

- The stars Alumni Partner or one Nominee can participate free of charge (instead of CHF 6000) at one of the symposia in Switzerland, Singapore or China.
- Possibility to attend as a day guest at the symposia in Switzerland, Singapore or China.
- Possibility to attend any stars alumni chapter meetings.
- Branding on all symposia-related communication tools.
- Regular updates on the developments of stars.

Contribution

Membership fee: CHF 10 000 per year

(The Tax Commission of the Canton of Schaffhausen, Switzerland, has recognized the stars foundation as a non-profit organization. **Contributions to stars are fully deductible from the income.**)

Friends of stars (individual or corporate)

Benefits

- Exclusive participation at 4-5 Friends of stars meetings per year with top speakers (at no costs)
- 20% discount for personally attending the symposia
- 10% discount for nominating a participant to one symposium
- Attendance as day guest at each Symposium.
- Attendance at each alumni chapter meeting.
- Opportunity to participate at [stars study tours](#), combination of conference and company visits (regular registration fee)
- Regular mailing of [stars insights](#) and possibility to attend any [stars webinars](#)
- Mentioning name of friend of stars on [stars website](#)

Contribution

Membership fee: CHF 5 000 per year

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stars Donors (individual or corporate)

Benefits

- 10% discount for personally attending the symposia
- Attendance as day guest at one Symposium.
- Attendance at each alumni chapter meeting.
- Opportunity to participate at [stars study tours](#), combination of conference and company visits (regular registration fee)
- Regular mailing of [stars insights](#) and possibility to attend any [stars webinars](#)
- Mentioning donor's name on [stars website](#)

Contribution

Membership fee: min. CHF 1 000 per year

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www.the-stars.ch

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