

stars China symposium 2023
Re-Engaging with China - Business Opportunities and Challenges
22-25 October 2023
Shenzhen, Futian Shangri-La

In cooperation with our Programme Partner China Macro Group (CMG), Zurich, Munich, Beijing.

Objectives

- Get on-the-ground impressions in Shenzhen and the Greater Bay Area (GBA) through visits and discussions with global high-tech champions
- Understand the state of the Chinese economy, particularly the digital and green economy and the opportunities for foreign business, the demographic challenges and China's foreign policy
- Broaden the horizon to better understand major global trends, which will impact business and society over the next couple of years and act as a dialogue forum between China and the world
- Engage in interdisciplinary and intercultural dialogue and contribute to the personal development to drive responsible and sustainable actions

Sunday, 22 October 2023 - Shenzhen

09:00	Opening of Conference Check-in		Foyer, 3rd Floor
09:30	Optional Early Bird Programme: Rendez-vous with China's Youngest Metropolis (incl. optional 20- minute stroll back to the hotel)	GAO Yan (高彦) Co-Founder and Principal Architect EPlus Design Group; Adjunct Associate Professor, Tsinghua Shenzhen International Graduate School, Shenzhen, China	Shangri-La Ballroom, 3rd Floor
11:30	Welcome Buffet Lunch		Foyer, 3rd Floor
13:30	Welcome Address and MC Introduction	Toni SCHOENENBERGER Executive Chairman, stars Foundation, Weinfelden, Switzerland ZHANG Lin (林) Director, Shenzhen Science and Technology Innovation Committee; Shenzhen, China Klaus ZENKEL Vice President, European Union Chamber of Commerce in China (EUCCC); Chair of the South China Chapter, Shenzhen, China Markus HERRMANN (赫曼) Co-Founder and Managing Director, China Macro Group (CMG); Strategic Advisor Europe, Caixin Global; Member, stars Foundation Board, Zurich, Switzerland	Shangri-La Ballroom, 3rd Floor
14:15	China and Aging - Growing Old Before Becoming Rich?	PENG Wensheng (彭文生) Chief Economist, China International Capital Corporation (CICC); President, CICC Research Institute, Beijing, China	
15:15	Networking Coffee		Foyer, 3rd Floor

Sunday, 22 October 2023 - Shenzhen

15:45	China, Greater Bay Area and Shenzhen - Where it is Heading?	XIAO Geng (肖刚) Chairman at Hong Kong Institution for International Finance; Professor of Practice of the Chinese University of Hong Kong, Shenzhen; Founding Director, Brookings-Tsinghua Center for Public Policy, Beijing, China	Shangri-La Ballroom, 3rd Floor
16:45	China post-Covid - Reconnecting with the World, or not?	Philippe PRAZ Swiss Consul General, Guangzhou, China Jan RUDOLPH German Consul General, Guangzhou, China	
17:45	Time at your Disposal		
18:30	Cocktails		Chairman's Terrace, 40th Floor
19:15	Dinner		Chairman's Room, 40th Floor
	stars hosted Night Cap		Chairman's Terrace, 40th Floor

Monday, 23 October 2023 - Shenzhen

06:00	Individual Breakfast		Café Zen, 1st Floor
08:00	Recovery or Recession? China's Future Economic Trajectory under Pressure	WANG Dan (王丹) Chief Economist, Hang Seng Bank; Former Chief Economist, The Economist Intelligence Unit (EIU), Shanghai, China WANG Yong (王永) Academic Deputy Dean; Associate Professor, Peking University, Beijing, China	Shangri-La Ballroom, 3rd Floor
09:30	Networking Coffee		Foyer, 3rd Floor
10:00	Investor state Shenzhen – Chasing Strategic and Policy Impact with Angel Capital	CHEN Mo (陈默) Director, Department of Funds and Projects Management, Shenzhen Angel FOF, Shenzhen, China	Shangri-La Ballroom, 3rd Floor
11:00	Building Businesses in China: Engineering Meets Entrepreneurship	Kathy GONG (龚颖) Co-founder & CEO, Oneness Labs; Chief Ambassador, Xterio, Beijing, China LIU Hongjie (刘洪杰) Founder, Reexen Technology, AI processors and chips, Shenzhen, China ZHU Hong (朱洪) Co-Founder, Enabot, Family Robots, Shenzhen, China	
12:40	Transfer to Tencent	Sandwich Lunch during bus ride	Meeting Point: Hotel Lobby, 1st Floor
	Site Visit 1: Tencent - Towards the Frontier of Tech Innovation	HU Josh (胡昊) Director, Multinational Corporation Business, Europe, Tencent Cloud International, Shenzhen, China LU Shumeng (卢שמنگ) Assistant General Manager, Strategy Development, Tencent Group, Shenzhen, China YUAN Xiaohui (袁晓辉) Senior Expert, Tencent Research Institute, Shenzhen, China	Nanshan District
14:50	Transfer from Tencent to Ping'an P&C		
	Site Visit 2: Having its Customers' Back - Ping'an P&C's Industry Leading Approach to Deliver Insurance Protection	LIANG Xiaoying (梁晓莹) Head of Group Business, Ping'an Property and Casualty Insurance Headquarter, Shenzhen, China SHI Derek (施德克) General Manager, Strategy and Development, Ping'an P&C, Shenzhen, China	Futian District
	Visit of the 115-storey, 599.1 m (1,966 ft) supertall Ping An Finance Center skyscraper with Viewing Platform		
17:45	Transfer from Ping'an P&C to Restaurant La La Land		
18:30	Cocktails and Dinner at Restaurant La La Land		Restaurant La La Land

Monday, 23 October 2023 - Shenzhen

Evening Address

Ivan GONZALEZ CEO Reinsurance China
and China Country President, SwissRe,
Beijing, China

Recommendation for individual gathering
after Dinner: Lobby Lounge

Tuesday, 24 October 2023 - Shenzhen

06:00	Individual Breakfast		Café Zen, 1st Floor
08:00	Daring to Win – Case-Study of BASF’s Mega-Investment in Guangdong	Joerg WUTTKE Chief Representative, BASF China; Former President, European Union Chamber of Commerce in China (EUCCC); Member of the Board, Robert Bosch Internationale Beteiligungen; Member, stars International Board, Beijing, China	Shangri-La Ballroom, 3rd Floor
09:15	Being Strategic in China – A Look Inside China’s Food Security and Tech Innovation Opportunity	Matilda HO Serial Entrepreneur and Investor; Founder and Managing Director, Bits x Bites, Shanghai, China	
10:15	Networking Coffee		Foyer, 3rd Floor
11:00	Doing Business in and from China – Success, Realities and Adaptation	Francine HADJISOTIRIOU-TERSIGUEL General Manager, European Union Chamber of Commerce in China (EUCCC) South China Chapter, Shenzhen, China Jayne PLUNKETT Group Chief Risk Officer, Member, Group Executive Committee, AIA; Member, stars International Board, Hong Kong, China Joe ZHENG Head of External Alliance, China Innovation Center, Roche China, Shanghai, China	Shangri-La Ballroom, 3rd Floor
12:30	Sandwich Lunch in Hotel and Time at your Disposal		
	Optional Park Visit, followed by Transfer to Shenzhen Stock Exchange (SZSE)		Meeting Point: Hotel Lobby, 1st Floor
14:00	Stroll to Shenzhen Stock Exchange (SZSE)		Meeting Point: Hotel Lobby, 1st Floor
	Site Visit 3: Shenzhen Stock Exchange (SZSE) – Intermediating Capital for China’s Aspiring Champions, at Home and Overseas”	CHEN Feng (陈峰) Director of International Department, Shenzhen Stock Exchange, Shenzhen, China CHENG Jiadi (程加迪) Business Lead, Shenzhen Stock Exchange, Shenzhen, China HOU Lingyu (侯凌宇) Business Lead, Shenzhen Stock Exchange, Shenzhen, China WAN Fang Fiona (温芳) European Region Representative, Shenzhen Stock Exchange, Shenzhen, China ZENG Shirong (曾世荣) Head, European Market, Shenzhen Stock Exchange V-Next Platform, Shenzhen, China	Futian District
16:15	Stroll back to Hotel and Time at your Disposal		
18:15	Cocktails and Dinner		Guangdong Room, 3rd Floor

Tuesday, 24 October 2023 - Shenzhen

Journalism on China – Recounts
and Reflections

FANG Kecheng (方敬成) Former Journalist, Southern
Weekly; Assistant Professor, School of Journalism and
Communication, The Chinese University of Hong Kong,
Hong Kong

ZHENG Wei (郑伟) Senior Correspondent, South China
Morning Post (SCMP), Hong Kong

Recommendation for individual
gathering after Dinner: Alcove
Bar

Wednesday, 25 October 2023 - Shenzhen

06:00	Individual Breakfast		Café Zen, 1st Floor
08:00	BRI After 10 Years: Status and Prospects – Greener and Transformational?	ZHANG Jianyu (张 Jianyu) Executive Director, BRI Green Development Institute, Beijing, China	Shangri-La Ballroom, 3rd Floor
09:00	China's Foreign Policy – the World Through the Lens of Beijing	HAO Yufan (何 Yufan) Director of Global Studies Program; Presidential Chair Professor, Chinese University of Hong Kong, Shenzhen, China	
09:30	Networking Coffee		Foyer, 3rd Floor
10:00	Navigating a More Multipolar World – Where are we Heading?	Marjut HANNONEN Head of Trade Section of the Delegation of the European Union to the People's Republic of China, Beijing HAO Yufan (何 Yufan) Director of Global Studies Program; Presidential Chair Professor, Chinese University of Hong Kong, Shenzhen, China Harley SEYEDIN President, American Chamber of Commerce in South China, Guangzhou, China	Shangri-La Ballroom, 3rd Floor
11:15	A Wide-Ranging Conversation with Uli Sigg – Art, Diplomacy and Business	Uli SIGG Art Collector, Business Leader, Former Swiss Ambassador to the People's Republic of China, North Korea and Mongolia; Member, stars China Advisory Panel, Mauensee, Switzerland	
12:30	Concluding Remarks	Toni SCHOENENBERGER Executive Chairman, stars Foundation, Weinfelden, Switzerland	
12:45	Lunch		Guangdong Room, 3rd Floor
14:00	Optional Programme: Departure to M+ Hong Kong		Meeting Point: Hotel Lobby, 1st Floor
17:00	stars Hong Kong Alumni Chapter Meeting		M+ Hong Kong
	Guided Tour of the M+ Sigg Collection	Uli SIGG Art Collector, Business Leader, Former Swiss Ambassador to the People's Republic of China, North Korea and Mongolia; Member, stars China Advisory Panel, Mauensee, Switzerland	
	Apéro riche		
19:30	End of Optional Programme		

MC / Moderation:

- **Markus HERRMANN** (何 Herrmann), Co-Founder and Managing Director, China Macro Group (CMG); Strategic Advisor Europe, Caixin Global; Member, stars Foundation Board, Zurich, Switzerland

Moderation:

- **Kelsey CHENG** (陈凯西), Company News Chief, Caixin Global, Beijing, China
- **Mark DITTLI**, CEO and Editor, The Market, Zurich, Switzerland
- **HUANG Shan** (黄珊), Senior Advisor, China Macro Group (CMG); Deputy Managing Editor, Editorial Board Member, Caixin Media; stars Alumnus, Zurich, Switzerland
- **Patrick RENZ**, Swiss Representative to the Board of Directors, Asian Development Bank; stars Alumnus, Manila, Philippines
- **Michael SETTELEN**, Senior Consultant, China Macro Group (CMG); stars Alumnus, Zurich, Switzerland
- **Danli ZHOU**, Deputy CEO, Swissnex, Shanghai, China

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24 October 2023

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