

stars China alumni study tour to Shenzhen and Guangzhou 2025
Breaking Traditions - Learning from Global Champions, Unicorns, Start-ups
29 June - 2 July 2025
Shenzhen, Futian Shangri-La

Objectives

- Get on-the-ground insights in Shenzhen and Guangzhou – China’s innovation centers – through visits of global high-tech champions, unicorns and start-ups.
- Understand the state of the Chinese economy and the opportunities for foreign business.
- Act as a dialogue forum between China and the world
- Background Information: **Link**

Sunday, 29 June 2025 - Shenzhen

15:30	Welcome Coffee		Shangri-La
16:30	Welcome Address	Toni SCHOENENBERGER Founder and Executive Chairman, stars Foundation, Weinfelden, Switzerland Representative of Government of Shenzhen	Sichuan Room Shangri-La, 3rd Floor
17:00	China and the World: De-risking, De-coupling, Re-connecting	James CHANG Managing Partner of Greater Bay Area, PwC China; Executive Vice President of Hong Kong Chamber of Commerce, Qianhai, China Virginia CHEUNG Director for China and Drucker Relationships, Peter F. Drucker School; former Associate Researcher, Shenzhen University; stars Alumna, Shenzhen, China HUANG Jing Professor and Director, Institute of the US and Pacific Studies, Shanghai International Studies University (SISU); Member, stars Scientific Board, Shanghai, China Klaus ZENKEL General Manager, Imedco Technology; Member of the Board, EU Chamber South China; VP, Swiss Chamber South China, Shenzhen, China Moderator: Mark DITTLI Co-Founder and Financial Journalist, The Market, Zurich, Switzerland	
	Panel Discussion		
18:30	Cocktails and Dinner hosted by PwC China		Jiangsu Room Shangri-La, 3rd Floor

Monday, 30 June 2025 - Shenzhen - Global Champions

07:00	Individual Breakfast	Shangri-La
08:45	Departure	Lobby
09:30	Company Visit: Sensetime (www.sensetime.com)	Headquarter
	Sensetime Corporate Tour	
	Keynote Session: AI Development & Innovation	
12:00	Lunch Buffet	Shenzhen Bay Marriott Hotel 4th Floor Wanhuixuan Restaurant
13:30	Departure to BYD	
15:00	Company Visit: BYD (www.byd.com)	Headquarter
	BYD Showroom	
	3 Main Lab	
	Meeting with Top Management	
18:00	Dinner hosted by BYD	
19:30	Depart. to Futian Shangri-La	
20:30	Arrival at Futian Shangri-La	Shangri-La

Tuesday, 1 July 2025 - Guangzhou - Unicorns

06:00	Individual Breakfast at Hotel and/or take away boxes on bus		Shangri-La
06:30	Departure for Guangzhou		Lobby
	Guest: Mandy LIN Director China, Greater Zurich Area, Zurich, Switzerland		Lobby
09:00	Company Visit: WeRide (www.weride.ai)	WeRide Representatives	Headquarter
09:00	Group 1 minibus test ride; Group 2 company visit		
09:20	Group 2 minibus test ride; Group 1 company visit		
09:40	Remote monitoring system demo		
10:00	WeRide Presentation		
10:40	Open discussion		
11:00	Departure		
12:00	Lunch		Shangri-La Guangzhou, 3rd Floor
	Welcome Speeches	Markus THÜR Consul General, Consulate General of Switzerland, Guangzhou, China Mandy LIN Director China, Greater Zurich Area, Zurich, Switzerland	
14:30	Company Visit: Ehang (www.ehang.com)	Ehang Representatives	Headquarter
16:00	Departure for Shenzhen		
18:00	Arrival at Futian Shangri-La		Shangri-La
19:00	Dinner		Jiangsu Room Shangri-La, 3rd Floor

Wednesday, 2 July 2025 - Shenzhen - Start-ups / Spinn-offs

07:00	Individual Breakfast		Shangri-La
09:00	Departure for SUSTech		Lobby
09:30	Visit of SUSTech (www.sustech.edu.cn/en)	Representatives of the Southern University of Science and Technology	SUSTech Campus
	Introduction		
	Insights from the Institute of Risk Analysis, Prediction and Management Risks-X, jointly founded with ETHZ	Ke WU Research Associate Professor, SUSTech Southern University of Science and Technology; President, stars Shenzhen alumni chapter, Shenzhen, China	
	Q&A		
	Tour of Campus		
	Lunch with Faculty and Students, hosted by SUSTech		
13:00	Presentation and Q&A of Spinn-off 1: Roumai Medical (www.roumaimed.com)	Shiyu CHENG Founder and CEO, Roumai Medical, Shenzhen, China Moderator: Ke WU Research Associate Professor, SUSTech Southern University of Science and Technology; President, stars Shenzhen alumni chapter, Shenzhen, China	
13:45	Presentation and Q&A of Spinn-off 2: DeCarbon	XU Jiyun CEO, Co-founder, DeCarbon, Shenzhen, China Moderator: Ke WU Research Associate Professor, SUSTech Southern University of Science and Technology; President, stars Shenzhen alumni chapter, Shenzhen, China	
14:30	Networking Coffee		
15:00	Presentation and Q&A of Start-up 1: CyberOrigin AI (www.cyberorigin.ai)	Max YIN Moderator: Esther BIAN Managing Partner, C3U Venture Capital; stars Alumna, Shenzhen, China	
15:45	Presentation and Q&A of Start-up 2: Barty Medical (www.barty-medical.com)	ZHU Chao Deputy GM & Board Secretary at Barty Medical Technology Co., Ltd, Hangzhou, China Moderator: Esther BIAN Managing Partner, C3U Venture Capital; stars Alumna, Shenzhen, China	
16:30	Concluding Remarks	Toni SCHOENENBERGER Founder and Executive Chairman, stars Foundation, Weinfelden, Switzerland	
16:45	Departure to Futian Shangri-La		
17:15	Arrival at Futian Shangri-La		Shangri-La

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29 June 2025

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